

## **The Importance of Establishing the Visual Identity of Governmental Organization and its Role for Creating an Interactive Creative Society.**

**Keywords:** identity – Government – an interactive community – visibly –the identity of Arab – Arab heritage properties – corporate identity

**Abstract:** The Arab community in need of expression of identity and civilization and the arts across government institutions first and society II until his image represents the creative Arab with a footprint in all areas of life.

It is capable of building an informed educator community through innovative visual language