The Impact of The Social Environment and Cultural Heritage in the Animation Fime

Abstract:

The environment is considered as of the important surrounding factors that affect the Animation artist in one way or another promoting his sensory perceptions as it supports and promotes his ideas, and that appears in the movies that deal with environmental issues by humans relationship in a time confirms his cultural heritage. The role of the environment in art is an important indicator of the interact of environments with each other to assure us something important named "Culture" and it adjusts according social circumstances of each generation or each time period - and this is why the animation artist's culture was a key factor in being able to recognize things and events that surround and face him in his career. So his culture is gaining its sustainability through the close relevant that associate it with all society's semblances and phenomena, these phenomena give implications and developments that taking place as a result of social transformation in social environment that is linked by the entire nation reality in its past and present.

The artist animation must understand this reality and focuses on the most positive manifestations. Environment is one of the main bases of the social development; its impacts shall be through the changes in tendencies and fictional preferences it causes in the intellectual trends in the development of animation movie, as it is part of cultural development.

Each period has its pattern and style, each civilization has its characteristics and advantages, and each individual has history and a special style, so his history in the time and the place is part of the cultural expression of that era. Western Animation artist has resorted to Arab heritage to quote its terms and features of civilization as it is authentic, valuable, and full of real and sincere facts of the authentic Arab community and apply it in stories of movies according to their own vision; the artistic heritage is closely linked to the overall situation and its effects on human thought, which derive the elements of its creative components of philosophical dimensions deep in civilizations' history that formed a very important value for the characteristics and features that related in the real life and the Arab and Western society