

Siwa embroidery arts as visual stimuli in producing contemporary artworks

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Abstract:

We are living in a world full of various trends aims at melting civilization and cultures in one crucible called " Globalization" as well as cultural communication . Whereas, cultural and heritage is a great importance and a source of social and historical values to maintain a distinctive identity for humanitarian communities across historical eras and the expression of its cultures , traditions , and practice patterns of life. The artistic heritage is a key component of the Egyptian personal components.

As traditional embroidery considers artistical creation, distinguished cultural heritage characterized by the Egyptian woman, Siwa embroidery has been selected as the field of the study, it is a visual Stimuli to produce contemporary solution of the pendants arts.

Research Problem

Globalization trends of melting different cultures and civilizations may destroy cultural and civilization heritage , called Siwa embroidery arts .

Research Hypothesis

The research suppose to study Siwa embroidery arts as a visual stimuli to provide a experimental proposals of hangings benefit from philosophy cultural heritage of Siwa embroidery arts.

Importance of the Research

The research focus on the followings:

- 1- Documentation this distinctive cultural heritage
- 2- Studying of Siwa embroidery arts provides a huge opportunity to the researchers and Artists to produce artworks carrying originality adjective.

Research Boundaries: studying Siwa embroidery arts as a visual stimuli to be implemented a new contemporary pendants ,carrying techniques of embroidery arts.