

Problematic image of Islamic civilization in the contemporary discourse Media

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Key words : (Mass Communication, The East, modern technologies, serve the Islamic civilization)

The Islamic civilization on Arab foundations of a well-established and formed arts around the deep religious themes, thanks to the Islamic spirit that pervaded those states, the Arabs were on a multitude premium from the political horizon capacity and the sense of civilization high to maintain the technical and industrial traditions beneficial , Art is Islamic not rigid a connection is lost arts in the East and the West, which helped It holds vitality and development thanks to the ties that have existed between the Muslim World and the Far East.

Despite our presence in the world of information technology and developments successive and rapid in the picture and sound alike, but in the media in general, but the heritage put on the media map in its different forms and visual written and audio do not receive.

Search problem :

It reflected in the lack of a clearly defined methodology to highlight the role of civilization and Islamic arts optimally within the media in its various forms, and we find that the heritage topics Islamic displayed inside the media do not expose it be desired to highlight and deepen the image of heritage and use these topics as materials entertainment as a form of entertainment and not as a scientific or educational serve .

Research importance:

Stand on the effective role to be played by the media in highlighting the role of Islamic civilization to the whole world and correct the erroneous image issued by the world's caves, taking advantage of the rapid developments in the field of Mass Communication of the image in its various forms and the multiplicity of its capabilities to display the image of Islamic civilization

Research goals:

1. determine the mass means of communication involved in the provision of Islamic Heritage topics.
2. recognize the positive role played by Almay and media topics of Islamic civilization and Islamic heritage.
3. contribute to the preservation of documentary heritage and audio-visual and strengthening capacity in the field of preservation of the Islamic heritage.
4. The outlook for the development of such media to serve the Islamic civilization, taking into account the role played by modern technologies .

Research Methodology :

Descriptive analytical method which uses a descriptive approach in the study of the current situation of the phenomena in terms of their characteristics, forms and relationships and the factors affecting it.

The historical approach, which uses the historical method in the study of history .

Conclusion:

The benefit of the media and stand on the negative aspects and the development of positives will make us take a confident steps towards a better society does not forget his past and believes Bhadharh and develop future for a way to take advantage .

Also, the joint cooperation between the bodies involved in the Islamic civilization and the media will be creating a kind of development and the development of the false image of Islam in the West.

DOI:10.12816/0036548

