

**Printed Ladies Cloaks between culture identity and technological progress****G.M. Elgamal**Assistant Professor- Head of Department Textile Printing, Dyeing and Finishing  
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Although civil creeping tyranny of machines· And squeezed decline craftsmanship, but the fashion folk heritage retained its entity · It is no longer the preserve of the environment · The effects appeared on the fashion arena, especially the eastern traditional abaya this black cloak that preserves the identity of Arab women , Since the dawn of history

Mantle is one of the most important items of clothing worn by women and men alike · Although Western fashion spread (Casual wear Arab women have not given up the cloak, And maintained (for decades and was keen on wearing in different forums, , It is one of the most important complementary elements of the Arab character , Until now, a lot of women prefer to wear a cloak about any other piece of clothing , It is granted worn elegance, comfort and seemliness, , As evidenced by the elevation of status in some cases, It is a religious symbol and social at the same time, And it is constant to enter the black color in different parts of it Which is already fading somewhat Or harmonization of the color of the cloak and the color of what they wear underneath. the cloak is considered an important part of elegance and beauty of women that are looking for brilliance and excellence , Which met with great interest by the fashion designers, Fashion experts say it has become a fit every time and every occasion , Which led to the diversity of its forms and style, There is a private cloak for home and another suit for going out to walk or work , concerts and events , And colors have overshadowed of its some forms , While most of designs were based on thin and accurate motifs to make a movement and contrast on the flatbed canvas,

Today, the garment industry tends to manufacturing clothes at low prices, To become within reach of most classes ,This orientation has attract it to mass production , costumes has become similar in the world, costumes has become similar in the world , And with the rapid technical developments traditional clothes has lost its Position, And probably led to the emergence a new age for models of clothes with fundamental differences among them , As a result of disparity the purpose of clothing and methods of production and its article and different tastes, customs and traditions .

In recent times, Women have become wearing cloak in different ages, Regardless of their affiliations and tastes ,the cloak has become an essential part of the bride's clothes closet in most Arab countries , Varied forms and types , colors and nomenclatures \_ Completely different from what it was in the past \_ Black cloak and a traditional folk legacies required by the customs and traditions, It has taken one pattern for a long time, But it has been changing little by little , The current research is trying to shed light on some of the basic forms of women's cloaks and inventing designs for printed ladies cloaks ,

Keep pace with global trendy fashion lines in terms of design , materials and printing method used in their production, And maintained at the same time on the Arab cultural identity, with computer-aided.

**:Purpose of research**

- 1- Make designs for printed women cloaks inspired by the Arabic motifs keep pace with fashion trendy lines.
- 2- Maintain the inherent Arab heritage and so by taking advantage of the Arab motifs in the design of printed women cloaks.
- 3- Try to gain access to Global in the design of Printed Ladies cloaks and keep abreast of modern technology.

**Importance of Research:**

- 1-Raise, development and keep pace with Era in the designs of printed ladies cloaks, while keeping the Arab identity.
- 2- Using computer advanced technology as a tool in the design of printing masterpiece for the ladies cloaks

**Research Methodology :**

Descriptive , analytical and empirical methods is been used through:

Description and analysis of the shape and the color and style of women cloaks in some Arab countries.

Search also depends on the experimental method in producing designs for women's printed cloaks inspired by Arab and decorative units using Illustrator CC6 program.

**Results of Research:**

The research found:

- 1- The possibility of using computer technology as a tool to produce a design for printed ladies cloaks decorative units of the Arabic alphabet and writings and using CC6 Illustrator program in design.
- 2- The possibility of producing designs for printed women's cloaks keeps the Arab identity and keep pace with modern technology.
- 3- Producing decorative printing units inspired by the Arabic alphabet and writings.
- 4- The aesthetics of Arab decorative elements are flexible adaptation to suit the purposes of renewable fit the concept of innovating designs based on the shape of the cloth parts of women's contemporary gowns designs to suit the production master piece.
- 5- Been reached to innovating and make some design solutions suitable for printing designs to suit the production master piece for the women's cloaks which opens wider horizons for the development in the field of production design master piece.

**Key words:**

Lady Cloak \_ Lady Gown \_ Mantle\_ Printed Ladies Cloaks\_ culture identity \_ technological\_ progress\_ Environment\_ Heritage\_ Design\_ Print \_ textiles \_ identity