

Innovative system for forming the Arabic calligraphy in the field of interior design

Ahmed Kamal Radwan

Lecturer in interior design and furniture department, Faculty of Applied Arts,
Damietta
University, Egypt

Ahmed Hassan Muhammed Elshafie

Lecturer in Sculpture, architectural formation and restoration department, Faculty of
Applied Arts, Damietta University, Egypt

Reda Salah Moheb Eldin

Lecturer in Printing, publishing and packaging department, Faculty of Applied Arts,
Damietta University, Egypt

Abstract

The Arabic calligraphy is considered the most beautiful calligraphy in the whole world, where it is still appreciated by all Arab Islamic art. The formation of the Arabic calligraphy through the ages in the internal and external architecture has passed through different stages depending on the tools and materials available for each stage.

Through this research, we will address the possibility of using the Arabic calligraphy through the formation in interior design with different materials, and to what extent the contribution of modern technology and the use of those lines, and trying to convert the idea of producing a protocol production to serve small industries in the field of interior design, through the formation of innovative templates of Arabic letters and trying to reach the creative system to form the Arabic font in the field of interior design, and benefit from the nature of Arabic fonts and the diversity of it to use it in the internal and external architecture.

While taking into consideration the creative idea to design new characters of the Arabic alphabet to serve the field of research, and the formation of those characters in an innovative manner, and finally applying that idea in the field of interior design.