

Digital role in the 3D signal output of satellite signals

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Research Summary

It has become a satellite of specialized and non-specialized rely on broadcast insignias (INTRO) from time to time, whether before, during or after (Programs, films and advertising) appeared on channel in order to assist the recipient (the viewer) to remember the name of the channel and its brand, also serves as an important break between those paragraphs (accompanied by an audio or an influential section of the song and inter logo frequency).

If Logo for any good or service is the catalyst for the decision to purchase the continuation of the consumer, which is considered a good indicator of how successful and ingrained in the mind of the consumer, the dynamic Logo and movement calculated for mono satellite Channel as the uniqueness and distinction between the others of competing satellite channels, and considered a tool strong to bring the companies announced too, So it's helps to build a strong, distinctive and long-lasting relationships with customers.

They have become some digital graphics programs (2d, 3D) competent design and implementation of these intro which characterized by the combination and harmony with each other and evolution with modernity in the accuracy and high performance, those digital graphics programs played a major role in the issue of the attractive and output the brilliant design; Which helped the diversity of style directed by those insignias (intro), Thus becoming a channel changed intro from time to time so as to provide an indication of a sophisticated vision and a better standard, to eliminate the boredom into account the target of the recipient too.

In most cases, no more than the satellite channel intro fifteen seconds and not less than five seconds, but found to contain the vocabulary of the (Corporate identity and Visual Identity) of the satellite channel, Which emphasizes the need for the presence of the brand and the private channel logo.