

## Creating Cartoon Character Inspired by Islamic Arts

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The foreign cartoon character has a great impact on Arabian children and especially Egyptians. They love, attract, and watch it everyday. In addition, it has a great effect on their attitude towards others, and it confirms the idea of enhancing the identity and the affiliation. Why our children are so attached to this foreign cartoon characters that feeds them with different valuables, ideas, and life styles? Why we didn't get use of our Arab civilization, culture, and Islamic arts to support our civilization, human values, and identity to make good personalities for our children.

This study aims to create and design cartoon character inspired by Islamic arts. According to bases and criteria that could help making strong , effective, cartoon character using it in any visual communication tool. A theoretical part is concern with two major theories the first is personality theory – which help to design the inner part of the cartoon character -, while the second one is symbolic interaction theory – which help to design the external part of the cartoon character - to improve the character and interact with the children.

The study considered as descriptive and analytical study that will deeply analyze some of cartoon character according to the theoretical part. This may help in putting the right criteria to design a creative cartoon character that inspired by Islamic arts, which will be shown in the applied part.