

Controversy about Form follows what is in product design?**Dr Yasser meeabd****Dr Khaled El Sendiony**

The dictum form follows function was coined by the American architect "Louis Sullivan" in his article "The Tall Office Building Artistically Considered" published in 1896, he said " **It is the pervading law of all things organic and inorganic, of all things physical and metaphysical, of all things human and all things superhuman, of all true manifestations of the head, of the heart, of the soul, that the life is recognizable in its expression, that form ever follows function. This is the law.**"

However, that dictum is not an agreed general approach, Sullivan mentored Frank Lloyd Wright, who extended the idea to argue that form and function are one.

Antonio Gaudi said "Form does not necessarily follow function"

Eero Saarinen said "Function influence but does not dictate form"

Oscar Niemeyer said "my work is not about 'form follows function', but 'form follows beauty' or, even better, 'form follows feminine'".

Thus, we see the wide controversy about what form follows in Architecture and applied arts, especially the interior design and furniture.

This research is trying to deal with these views with the analysis and criticism, shedding light on the dictum which occupied and still occupies the specialists although of their different faiths and artistic orientations, what form follows?

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