Ser ·	Research's Title	Researcher's Name	Nation -ality	Page No.
1	Use One-Dimensional Barcode To create new designs used for necktie fabric	Assist. Prof. Dr/ Ahmed Amen Mattar	Egypt	1 – 18
2	The Impact of the Digital Painting on caricature developing	Prof. Dr/ Ahmed Hamed Khalil Prof. Dr/ Doaa Khaled Hatem Designer/ Aya Fouaad Mohammed Asaaf	Egypt	19 – 38
3	The modern Techniques in Contemporary Performing Art Shows	Prof. Dr/ Ahmed Shehata Abo El-Magd Assist. Prof. Dr/ Akmal Hamed Abdel Rahman Lecturer/ Mona Omar Abdel Aziz Hassan	Egypt	39 – 58
4	Studying the prophetic supply in Islamic Egypt from the Ottoman era until the end of the reign of King Fouad I (922- 1355-1936-1517)/(-4) (Archaeological study)	Researcher/ Asmaa Attia Mohammed Abdo	Egypt	59 – 71
5	Random thinking and its impact on the Egyptian identity in contemporary interior design	Prof. Dr/ Ismail Ahmed Awad Assist. Prof. Dr/ Ola Mohammed Samir Ismail Assist. Lecturer/ Shaimaa Atef Mohammed Abdel Salam Qaora	Egypt	72 – 91
6	Claytronics atoms (Catoms) as one of the future techniques in modeling and Modification design ideas	Assist. Prof. Dr/ Eman Mohammed Ahmed Hashem	Egypt	92 – 105
7	The use of nanotechnology technology in the development of advertising idea	Prof. Dr/ Tamer Abdel Latif Prof. Dr/ Lamiaa Abdel Karem Kasem Designer/ Ahmed El Tahawy Ahmed Shokry	Egypt	106 – 118
8	The marketing value added to print variable designs by Ink Jet application on the ceramic) (market	Prof. Dr/ Galal Ali Salam Assist. Dr/ Mona Mahmoud Mahmoud Ali Designer/ Maha Mohsen Abdel Fatah	Egypt	119 – 131
9	The basics of marketing strategy on social media	Prof. Dr/ George Nubar Semonian Prof. Dr/ Tamer Abdel Latif Designer/ Shereen Gamal Abdel Maksoud Abdel Salam	Egypt	132 – 148

10	A proposed strategy to enhance the role of three- dimensional animation techniques (to deliver content in an innovative creative vision)	Prof. Dr/ Hossam El Nahas Assist. Dr/ Neven Abdel Aziz Designer/ Moustafa Sofy	Egypt	149 – 169
11	From the Manuscript Line to the Typography of the manuscript " The use of typography in the design of a visual identity of Mecca beginning with the creation of a written alphabet of the Holy Mosque of Mecca	Assist. Prof. Dr/ Khaled Abdel Razik Abdel Tawab	Egypt	170 – 184
12	The Development impact of Academic Curricula in teaching Art and Design	Prof. Dr/ Doaa Khaled Hatem Assist. Dr/ Nesren Youssef abo Muslim Designer/ Nariman Diaa El Ansary	Egypt	185 – 198
13	Continuity of Communication between Interior Design and Architecture with the Identity of Egyptian Society (Fatimid and Mamluk Islamic Age)	Assist. Prof. Dr/ Doaa Abdel Rahman Goda Assist. Prof. Dr/ Amany Mashhour Hendi Assist. Lect./ Lina Nageeb Mohammed Fouela	Egypt	199 – 214
14	A Future Vision for the recyc ling of agricultural waste, an d the impact of their applicat ions on Design of furniture a nd internal space	Assist. Dr/ Rehab Abdel Fathah Nosier	Egypt	215 – 231
15	The complementary relationship between the design of ceramic murals and hotel interior design	Assist. Dr/ Reham Omran Assist. Dr/ Manal Shaltout	Egypt	232 – 241
16	Sustainable interior Design and its impact on school buildings	Prof. Dr/ Saeed Hassam Abdel Rahman Assist. Prof. Dr/ Doaa Abdel Rahman Mohammed Designer/ Sara Yehia Abdel Aziz Gaber	Egypt	242 – 252
17	The artistic and technical aspects of the shadow puppet art and its impact in the animation films	Prof. Dr/ Salwa Abo El Ela Mahmoud Prof. Dr/ Neveen Farghaly Designer/ Yossr Sherief Mohammed	Egypt	253 – 263
18	Participatory Design in the Design of Domestic Cookware	Assist. Dr/ Samaa Ahmed Waheed Moustafa	Egypt	264 – 290

19	Civilization - and the building of creative human (Concept and composition)	Dr/ Seif Abn Rashed El Gaber	The United Arab Emirates	291 – 301
20	Using intelligent color control techniques in fashion design	Assist. Prof. Dr/ Shereen Said Mohammed Hassan Designer/ Seham Ahmed Said Mohammed	Egypt	302 – 316
21	Studying the development of professional standards for the coverage of the news broadcast in the news bulletins on the TV of the Arab Republic of Egypt	Prof. Dr/ Safwat Abdel Haleem Ali Assist. Prof. Dr/ Moustafa Mahmoud Yousry Ahmed Researcher/ Ibrahem Abdel Baki Abdel Latif	Egypt	317 – 330
22	THE ROLE OF ART AND CIVILIZATION AFFIRMAATION OF THE ARABIC IDENTITY	Assist. Prof. Dr/ Ayeda Hussein Ahmed Jokharsheh Designer/ Nayla Hussain Al Hiyari	Jordan	331 – 346
23	Digitizing innovative ways in the curricula of innovative industrial design	Dr/ Abdel Moneim Abdel Majeed Tawayed	Egypt	347 – 359
24	Teaching methodology of Environment Studies and Science for different departments of Applied Arts faculty	Assist. Dr/ Azza Osman Ibrahem Bakr	Egypt	360 – 369
25	Islamic Values its impact on tourist room design.	Prof. Dr/ Ola Hashim Prof. Dr/ Ashraf Hussien Assist. Lect./ Amira El Said Abdel Moneim	Egypt	370 – 384
26	The Role of Egyptian Women in Finding Different Solutions for the Development and Marketing of Hand Products - A Field Study in the Marine Oasis from 2011 to 2017	Researcher/ Alaa Hassab Allah	Egypt	385 – 395
27	Inspired Designs of Textile Hangings from the Abstract Art of Kandinsky and applying them using the style of Gobelin	Prof. Dr/ Ghada Mohammed Mohammed El Saiad Assist. Dr/ Fathy Sobhy Haris El Samadisi Researcher/ Heba Hatem El Nattar	Egypt	396 – 414
28	Basics of Design Criteria to Produce Designs for the Environment of the Mentally Retarded Child	Prof. Dr/ Fathy Joda Prof. Dr/ Raham Mohsen Designer/ Manar Moustafa Farid Ghanem	Egypt	415 – 431

				,
29	Egyptian Surrealism in The Printable Design of Ladies Clothes appurtenances	Prof. Dr/ Maisa Fekry Ahmed El Said Assist. Dr/ Amany Hamdy Fahim Designer/ Doaa Shaaban Osman	Egypt	432 – 467
30	A proposed study for the translation of a test form for pre-test and post-test in sign language for studding in shell and benefiting from it in the development of communication among seventh graders at Al Amal School for Deaf and Dumb	Prof. Dr/ Mohammed Mohammed Ali Abo Ahmed Prof. Dr/ Mohammed El Shafaei Assist. Lect/ Samar Rizk Mohammed Nessem	Egypt	468 – 481
31	Developing a Methodology for the Structural Connection of Prefabricated Components in Metal Furnishing and Construction Systems	Assist. Prof. Dr/ Mohammed Mohammed Attallah Helal	Egypt	482 – 496
32	The role of Camera in Immersion Experience during Viewing Stereoscopic Cinema	Assist. Dr/ Mariam Mohammed Mohammed Hassan	Egypt	497 – 514
33	The impact of the fourth dimension on the development of dynamic design in interior and furniture design	Assist. Lect./ Marihan Mohammed Yehia Mahmoud Prof. Dr/ Saeed Hassan Abdel Rahman Prof. Dr/ Ola Mohammed Samir	Egypt	515 – 528
34	The Trend of Eco – Technology as one of the Trends of Modern and Contemporary Environmental Architecture	Assist. Lect./ Moshira Farid Mahmoud Qandeel Prof. Dr/ Saeed Hassan Abdel Rahman Prof. Dr/ Ola Mohammed Samir	Egypt	528 - 542
35	Time Management System Activation as an Entrance to Improve the Quality of Interior Design Projects	Prof. Dr/ Moustafa Abdel Moneim Shaaban Prof. Dr/ Ahmed El Said Arida Assist. Dr/ Ahmed Ismail Awad Designer/ Rehab Mahmoud El Dekn	Egypt	543 – 559

36	Designing of social media advertising campaigns on the Internet	Designer/ Menattuallah Yehia Mohamed Mohamed Ahmed Prof. Dr/ Abeer Hassan Abdo Prof. Dr/ Samar Hany El Saeed	Egypt	560 – 582
37	Graphical processors to Place animated characters in the TV series intros	Assist. Dr/ Mona Ibrahem Abdel Rahman	Egypt	583 – 598
38	Using digital printers in spot color proofing	Prof. Dr/ Mona Moustafa Abo Tabl Assist. Prof. Dr/ Ibrahem Mohamed Esmat Wali Lecturer/ Gehad Eid Hassan Mohammed	Egypt	599 – 617
39	Advertising Idea between social meaning and receiver behavior	Prof. Dr/ Maison Mohammed Qotb Prof. Dr/ Lamiaa Abdel Karem Qasem Assist. Dr/ Alaa Gamel Hassan El Shara	Egypt	618 – 633
40	Sewing and Embroidering of Knitted Garments by Adding Artificial Leather	Assist. Prof. Dr/ Nessrien Nasr EL-Dien Hassan Ahmed	Egypt	634 – 648
41	Possibility of using polymer banknotes for Egyptian currency production	Prof. Dr/ Nasr Moustafa Mohammed Assist. Prof. Dr/ Magdy Ezzat Abdel Kader Designer/ Moustafa El Said Shehata Gadallah	Egypt	649 – 658
42	Elements of the artistic image in the Musical scenes Youssef Chahine Films	Assist. Lect./ Nahla Mohammed Abdel Rahman El Shendidy Prof. Dr/ Khaled Ali Awees	Egypt	659 – 667
43	The user interface of the responsive website between flat design and material design	Dr/ Noha Salah El Said El Basiony	Egypt	668 – 689
44	The Concept of Evolution in Furniture Design	Assist. Lect./ Hala Mohsen Mahmoud El Said Prof. Dr/ Saeed Hassan Prof. Dr/ Alaa Mohammed Samir	Egypt	690 – 705
45	Design considerations of metal castings and their impact on the quality of product surface (Analytical study on the applications of casting Technology)	Assist. Dr/ Yasser Eid Mohammed Ali	Egypt	706 – 726

46	WATER IN ISLAMIC ARCHITECTURE: STUDY OF THE WATER DISPENSARY (SABIL)	Assist. Prof. Dr/ Ahmed El Shakhs Assist. Prof. Dr/ Dalia Mohammed Ezzat	Egypt	1 – 16
47	New technique using light for fixing solubilized vat dyes	Assist. Prof. Dr/ Amr Emad El Dien Alam Designer/ Safaa Taha Moustafa	Egypt	17 – 26
48	Applying Feng Shui Principles to Interior Design	Assist Prof. Dr/ Hani Khalil Farran	Palestine	27 – 55
49	The future of interactive furniture: Design opportunities vs. limitations	Assist. Prof. Dr/ Hany M. El- Said Assist. Prof. Dr/ Maha Mahmoud Ibrahim	Egypt	56 – 68
50	An Overview of the Egyptian Cheese Packaging Closing/ Opening System and its Future Trends	Assist. Prof. Dr/ Noha A. Mohamed	Egypt	69 - 83