

# استخدام شفرة الباركود أحادي الأبعاد فى ابتكار تصميمات مقلمة تستخدم لأقمشة ربطة (العنق 

Use One-Dimensional Barcode To create new designs used for necktie fabric أ.م.د// أحمد أمين مطر

## Research summary

Textile design has a strong relationship with modern variables and always needs to be modernized and innovated, in order to excellence and attract the largest audience of consumers.
one-dimensional barcode methods used in the organization of goods and inventory and follow-up course during and after production
We have found that we can use it to produce designs for textile products with personal identity and uniqueness, which opens up new areas of marketing locally and globally with new ideas for advertising and advertising of companies and institutions and as special gifts for individuals.
The necktie fabrics have been chosen for their suitability to this area of design as a kind of fashion supplement that adds to the aesthetics of their various styles, which are used in occasions both formal and informal and in different places.
The researcher chose the one-dimensional bar code, which gives thick and thin lines in a different arrange according to the name and type of the item, as well as any information that is converted to the barcode code so that it can not be similar with any other word.
The researcher used the idea of producing necktie fabrics for large companies to be used in the uniforms of employees within the company, and also as gifts in the name of companies as a kind of publicity
In addition to the production of designs by the names of individuals as a kind of private gifts, which are characterized by privacy.
This will help to open many fields of work to produce these kinds of designs and open up new markets locally and internationally
The researcher recommended to expand the use of barcode code in the production of textile products of shirts, curtains and others, using the latest technology in the design of fabrics.

