

## استخدام تقنية النانو تكنولوجي في تنمية الفكرة الإعلانية

### The use of nanotechnology technology in the development of advertising idea

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#### Research Summary:

Participate in the research and advancement in the development of social information in the field of scientific research, administrative and national in the field of scientific and electronic research on the transmission of the advertising message in new creative ways and here comes the role of graphic designer in the ways of using those arts and those techniques Nanotechnology technology, embraced the function of the problem of research in Try to find new sources of inspiration that make it look for ways of production in the design of the advertising idea. Through the study of the technological materials of the newsletter and privatization.

**key words:** The idea of advertising - Nanotechnology –Nano coating