

دور المرأة المصرية في إيجاد حلول مختلفة لتطوير وتسويق المنتجات اليدوية – دراسة ميدانية في الواحات البحرية في الفترة من 2011 حتى 2017

The Role of Egyptian Women in Finding Different Solutions for the Development and Marketing of Hand Products - A Field Study in the Marine Oasis from 2011 to 2017

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Abstract:

The woman is an important partner in Egyptian society is contributing to the cultural and social dimension configuration because it is a fundamental pillar of the society columns and therefore are considered essential in all development processes directly and indirectly are not directed itself towards development are targeted in this process.

This research shows the role of women in the development process through three basic elements

- 1- The role of women in society
- 2- The role of women in the development process directly and indirectly
- 3- Application through field study on some models for ladies from different Egyptian communities