

Solutions of Environmental Graphic Design in building Spaces

Dr/ Nahla Mohamed Elgeneady

Decoration Department, Applied Arts, Damietta University, Al Assar, Damietta, Egypt

nelgeneady@yahoo.com

Abstract:

The design of the spaces and areas within the buildings requires solutions that work on three-dimensional processing for space through different design elements. While talking about space associated with environmental space, the discussion is different with respect to elements based on design solutions of wayfinding and the ease of movement and extends more thoroughly to the design of the ENVIRONMENTAL GRAPHIC DESIGN (EGD) and how this affects the behavior of space users. Graphic design offers solutions to the spaces of architecture both internally and externally and plays a vital role in shaping the space and feeling it in humans. It can also carry a message or concepts that improve human behavior. In addition to the aesthetic use, the graphic design can form the space and give different impressions of the reality of the space within the buildings. It also plays a role in feeling the place. The environmental graphic design (EGD) has elements and principles that govern the work to achieve its objectives, which makes talking about the concept of architectural space is important, in addition to how it is developed, what are the most important visual determinants of the space, and how to exploit the graphic design to achieve the sound foundations of spaces and areas without affecting the user's sense of place to achieve aesthetic dimensions in addition to the guidance function that helps to find ways, direction within the building and also conveying the message carried by the design.