معالجات جرافيكية لتوظيف شخصيات الرسوم المتحركة فى تترات المسلسلات التليفزيونية

Graphical processors to Place animated characters in the TV series intros

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Abstract

Television series are considered one of the most important follow-up and watching inducements in television channels, with what they achieve as a rich mass media tool and an opportunity for Integrated Marketing and Promoting the channel cognitively, culturally and entertainingly, and because television series are linked to the psychological aspects of the potential viewer and the importance of linking the television series intro with the cognitive and implicit aspects of the series, therefore the creative and innovative handling of the television series intro is one of the most important attracting factors to watch and enhancing the inclinations and trends and motivating potential viewers to follow the TV. Accordingly, the re-structuring of the series Intros using cartoon graphics processing enhances the visual language of television into. Similarly, following the artistic and visual baselines for the processed characters of the series and their placement graphically in a creative way in the intros positively and effectively affects to entice potential viewers of the series. So the research problem lies in the series' intros lack of creative visual inducements to TV viewing and its reliance on broadcasting some scenes from the series unattractively. Thus, the research aims to use graphic processing to place graphic characters Animated in TV series intros, therefore the importance of research is best represented in the placement of graphical processing for some series intros in an influential form to suit all the demographic, social, psychological and cultural aspects of the potential audience, thereby promoting creative development In presenting the series intros, and thus presenting the intellectual, cognitive and recreational content of the series in a modern and humorous manner in the context of competing dramatization of the TV series, the research follows the analytical descriptive approach of some series intros, as well as the experimental approach to display a set of models Animated graphically processed to some series intros, and the most important results of the research is that the design of TV animated characters for TV intros richen the television viewing of those serials and add special attraction.