

الكولاج كتقنية رقمية فى إستحداث تصميّات طباعية لأقمشة التآئيث ذات الطباعة الواحدة

Collage as a Digital Technique in Innovating of Printing Designs for One-Printer Furnishing Fabrics

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The Abstract

As a result of the tremendous development with the advent of the scientific revolution, many artistic activities such as painting, photography, music, etc., have turned into digital arts using specialized computer programs, and The Digital art taking many forms and trends Digital techniques differ largely from traditional techniques and their superiority, And surrealism as an art movement rich in artistic depth, making it an important source of artistic creativity, Thus the idea of this study is to create visual formulations using digital painting technique as one of the technologies to create an innovative digital design vision for one-printer furnishing fabrics. And surrealism as an art movement rich in artistic depth, making it an important source of artistic creativity, Thus the idea of this study is to create visual formulations using digital painting technique as one of the technologies to create an innovative digital design vision for one-printer furnishing fabrics.

• Research problem:

The problem of research is represented in the following question:

How can collage be used as a digital technique in the development of innovative formulations for one-printer furniture with digital printing technique?

• The Objective of the research:

The research aims to benefit from the artistic potential and aesthetic values of the collage technique and digital painting, and to provide an academic study that analyzes a selection of the works of the surrealists to illustrate the aesthetic and artistic values of these works and to benefit from the elements and vocabulary of the surreal artworks and reformulate them using digital techniques in accordance with the fabrics of furnishing with one- printer.

• Procedure search steps:

- First: Collage as a digital technique.
- Second: Digital painting and its main programs.
- Third: The Surreal Art and the analytical study of some paintings of Surrealists .
- Fourth: furnishing fabrics.
- Fifth: Practical Framework for Research (Self-experience to study).

• Keywords:

(Collage – Digital Techniques - The Surreal Art – Furnishing fabrics – One printer).