

استراتيجيه مقترحه لتعزيز دور تقنيات الرسوم المتحركه ثلاثيه الابعاد (لتوصيل  
المضمون في رؤيه ابداعية مبتكره)

**A proposed strategy to enhance the role of three-dimensional animation  
techniques (to deliver content in an innovative creative vision)**

أ.د/ حسام النحاس

م.د/ نيفين عبد العزيز

م/ مصطفى صوفي

### **Summary**

Documentary or documentary film is one of the most important instruments of expression and documentation and the embodiment of ideas in what is known as interactive art with the viewer. And take it out in his vision and how he sees the director of work. Within this type of film there are many elements that influence and influence the events within the film (such as motion, color, lighting, sound effects, characters, etc., etc.) that overlap and interact with each other to shed light on the main idea of the scenario and Send to the target recipient messages and Maan required to be connected to him with different levels of expression.

And the current need for the definition and marketing of some activities and industries in Damietta so that they are addressed in the formulation of a smooth art.

The focus of this research paper was on how to transform these various commercial and industrial activities into a dramatic context with a visual vision, with an animation of a selected group of personalities who were previously drawn, focusing on displaying and embodying emotions and signs, and borrowing the virtual positions to increase the expressed love through The sequential footage of the excitement of the viewer and the attraction and suspense to know more about the content and nature of the talc industries