The Customer favorite color as an effective element in designing living rooms

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Abstract:

We all need to create a healing and peaceful atmosphere around ourselves. The colors in the homes and surroundings affect our physical, emotional, and mental health. By carefully choosing the colors that surround us we are indirectly caring for ourselves.

If we look at the colors we choose, we can understand many clues to our personalities and inner feelings.

The colors we are attracted to over long periods of time are linked to our personality type, our strengths and weaknesses, as well as indicating our potential in life. These colors preferences, which often remain unchanged for our whole live, are known as "soul color".

In this research we are going to focuses on the relation between choosing colors from the psychological point of view and their uses in the living rooms.

الملخص:

نحن جميعا بحاجة إلى خلق جو من الإستشفاء والسلم حول أنفسنا، وتؤثر الألوان المحيطه بنا في المنزل على صحتنا الجسدية والعاطفية والعقلية. ويمكن ان نعتني بانفسنا بطريقة غير مباشرة عن طريق الاختيار الدقيق للألوان التي تحيط بنا .

إذا نظرنا إلى اختياراتنا للألوان، يمكننا أن نفهم العديد من الإشارات إلى شخصياتنا ومشاعرنا الداخلية.

ان الألوان التي نختارها لفتره طويله ترتبط بنمط شخصيتنا، ونقاط قوتنا وضعفنا، فضلا عن الإشارة إلى إمكاناتنا في الحياة. وتعرف هذه التفضيلات للألوان، والتي غالبا ما تبقى دون تغيير لحياتنا كلها، باسم " لون الشخصيه ".

سنركز في هذا البحث على العلاقة بين اختيار الألوان من وجهة النظر النفسية واستخداماتها في غرف المعيشة.

Introduction:

The living rooms in your house are your 'image' rooms, which best reflect the personalities of the people in the home. The living area should reflect your identity back to you, telling you what kind of person you are, and expressing your lifestyle and interests. It is a place where you should be able to relax and be yourself, where you can enjoy being surrounded by objects and colors with which you feel in tune.

The colors in your home will give out messages about your personality and who you are. So show yourself and your home off to the fullest and most colorful, making sure you use colors sympathetic to your character. (Chiazarry Suzy, 1998).

We live surrounded by color, both natural and artificial. While the color combinations in the natural world are generally harmonious (i.e. pleasing to the eye), the color schemes of

manufactured goods, and more recently, virtual objects such as interfaces, are not necessarily as pleasant. Advances in technology have made it possible for designers to use any color they choose, but the wide range of possible colorings has not simplified the selection of harmonious color schemes. (Giovanni S. Moretti, 2010).

The appropriate use of color can impact greatly on the success of a design. There are many color-design strategies but the meanings that color impart to a consumer and, in particular, the coherence of these meanings is often an important consideration. (Stephen Westland and Meong Jin Shin, 2015).

The research described in this paper aims to find a link between using customer soul colors as an element in designing their living rooms to create a positive atmosphere in that place. Also we want to find whether individual color preferences (soul color) can be correlated with consumer decisions in choosing colors in the living rooms.

This paper focusing on the possibility of finding a link between consumer soul color and consumer preference color choices in their living rooms and how can that affect on their mood.

Research problem:
▪ Choosing wrong colors can affect your physical, emotional, and spiritual level.
Living rooms are a very important place that we have to be very carful when we choose its color scheme.

Research Aim:
▪ Help people to find their soul colors.
▪ Creating a positive atmosphere depending on different personality.

Research Importance:
   In this research we are trying to make a link between your soul color and your living room, to make sure that you use colors sympathetic to your character, which will help you to feel pleasing and relax.

Research Hypotheses:
▪ The researcher assumes that using your soul color in the living rooms will help you to feel positive.
▪ Living rooms are a reflection for your personality.
▪ Most of people prefer harmony colors in living rooms.

Research Methodology:
   The research is based on an inductive approach and to a descriptive, analytical approach for different designs.

The importance of living rooms:

The living rooms is a place where you can welcome and entertain friends and family, so you need to decide whether you wish the place to be cozy, peaceful, dramatic, or welcoming. Living rooms are best decorated in tones relating to the atmosphere you wish to create there and to your individual lifestyle. To create a warm and friendly room, use strong colors in the warm range such as deep rusts, apricot, gold, or sandy yellows.

Balance these colors with smaller amounts of cool colors. You can lighten or darken these colors to suit your identity and soul-color preferences. A quiet room can be successfully decorated in several calming subtle or light tones of one relaxing color.

If you want a dramatic look, try contrasting two colors only, with less furniture, ornaments, and general clutter. Use textiles and textures to add variety and interest. Rooms decorated in two colors can become tiring and mentally restrictive, however, so only do this if you are feel confidant and secure with all aspects of your life. We do need variety and stimulation for our minds and bodies: living in a home lacking in colors will make us introspective and introverted.

Turquoise, lilac, orchid, and lavender contain blue energy and are all excellent colors for a study area. The warm pink undertone gives you active support and determination while the blue tone promotes a calm atmosphere that helps you to concentrate on tasks at hand.

If you live in a modern house or enjoy modern styles, a strong, dramatic room can be using some modern furniture and bold flat areas of colors and texture rather than pattern. An entirely modern room can lack soul, however, if there are no links to natural shapes, materials, and colors. In fact, large planters with palms, cacti, or both look wonderful in a modern setting.

 If several family members share your living area, a neutral background may be the best way to unite all their soul colors, but often you can find a color with which everybody is happy. Whatever your color scheme, try to include one or two main colors, plus a contrasting balancing color. Remember to link these colors to your soul colors. The effect of your soul color will be enhanced by placing its complementary color in the room. You may also wish to introduce a color you have been attracted to recently in the form of a movable decorative object such as a vase of flowers, rug, or Ornament.

Black can be used successfully in many places as an accent color. For instance, in furniture, picture frames, and rugs. or where there is sufficient contrast for it not to dominate. Gray is restful but should never be used alone. Silver is luxurious and gold elegant, but I recommend using these colors as highlights only- to add sparkle and richness to a room. (Chiazarry Suzy, 1998).

Soul color:

Soul color is defined as a color that strongly resonates with our soul. Each soul on this planet has a color associated or linked with it. Just as we develop taste or preference for certain foods, styles, activities etc our soul also develops preference for certain colors. As we already know, colors deeply affect our mood and how we feel. Similarly, certain colors actually soothe the soul while others ignite or flare it up. Different colors have different vibrations and through meditation, we can also sense the vibration of cosmic energy flowing through the

body. When we focus on our breath, we also activate the Prana or the Chi energy in the mind and body and this is also a form of vibration. Due to this reason, the energy that flows is linked to the soul energy. So, if a soul shows preference to a particular color, it simply means that, that it matches itself to that color's vibration. (http://www.color-meanings.com/soul-color-meanings-what-color-is-your-soul-and-what-does-it-mean/).

Finding your soul color:

The colors we are attracted to over long periods of time are linked to our personality type, our strengths and weaknesses, as well as indicating our potential in life.

These colors preferences, which often remain unchanged for our whole live, are known as " soul color". They indicate the intrinsic qualities and inner resources we have at our disposal and also the challenges we must face because of our deficiencies

Look at the colors you wear most often and see what they reveal about you. The following analyses are based on various psychological tests including the Max Luscher Color Test. This test was developed for use by psychiatrists, psychologists and physicians to provide them with accurate information about a person through his or her choice of color. I have also used elements of Dorothee Mella's Self-Image Color Analysis and the work of Theo Gimbel, Marie Louise Lacy, and Mary Anderson. (Chiazarry Suzy, 1998).

Close your eyes and think of a color you really love. This color is ideally one of the seven different colors of the Chakras, which are the energy centers in our body. Now imagine that your soul is also surrounded by light in this color. You should start to experience peace, calm and happiness. Your body will relax in the light of that color and you will feel one with Universe. You will sense clarity that will remove all doubts and anxiety and that is when you know you have found your soul color. (http://www.color-meanings.com/soul-color-meanings-what-color-is-your-soul-and-what-does-it-mean/).

Psychological meaning of colors:

In 1666, Sir Isaac Newton raised a triangular glass prism, intercepted a beam of sunlight, and proved that white light is composed of all visible colors of the spectrum. This event initiated a fascination with the qualities of color. (Kwallek Nancy, vol.05 issue).

Writings on the effects and fleeting nature of color in art, culture, psychology, and Individual color preferences have a huge impact on the body, mind and soul, as well as on the economy in general, due to particular associations which people attach to the meanings of colors. Colors have deeply rooted emotional responses which influence decisions which people make, from the cars they drive to the clothes they wear. (Linda Mayer and Prof Rashid Bhikha, July, 2014).

Though scientists don't completely understand the link between color and mood, it is a scientific fact that color affects mood. And since the colors we choose to live in can definitely affect how we act, think and feel, we should certainly consider the personality of color when choosing a room's. (Cole Harris,2013).

The evaluation of emotional response of color, also named color emotion, has attracted many research efforts. The interests focusing on this field can be divided into two broad categories: one is about the experimental aesthetics of color or color preference, which deals with

evaluative dimensions of colors, such as "comfortable" or "uncomfortable," "good" or "bad" etc.5–7 The other is concerned primarily with descriptive dimensions, such as "warm" or "cool", "light" or "dark", "heavy" or "light" etc. (Xiao-Ping Gao, John H. Xin, 2016).

Red:

Red is a very hot color. It's associated with fire, violence, and warfare. It's also associated with love and passion. In history, it's been associated with both the Devil and Cupid; it is impulsive, excitable, ambitious, and energetic color.
(https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

Red is center of attraction and means vital force, with your nervous activity urging you to achieve results and be successful. This energy can be best used in the form of creative endeavor, leadership, development and expansion. (Chiazarry Suzy, 1998).

In design, red can be a powerful accent color. It can have an overwhelming effect if it's used too much in designs, especially in its purest form. It's a great color to use when power or passion want to be portrayed in the design. (https://wwwsmashingmagazine.com/color-for-designers-part-1-the-meaning/).

Fig 1

Using red at home:

Red is a difficult color to live with; because of its strength of character most people find it too oppressive and heavy… so if you want to incorporate it into a room of the house it should be the living room.

Red living room designs are always vibrant and full of life and they also make great entertainment areas. (https://www.homedit.com › Living Room › Home).

Yellow:

One of the most valuable colors is yellow; it is happy color, which should be used in the home.

It is the color of the sun and energy that evokes creativity and positivity, positively affects the nervous system, improves memory and communication, and then when used sparingly and wisely, yellow color is perfect for interior designing.
(https://www.architectureartdesigns.com/16-imposant-ideas-to-use-yellow-in-your-interior).

In designs, bright yellow can lend a sense of happiness and cheerfulness, Softer yellows are commonly used as a gender-neutral color for babies (rather than blue or pink) and young children, Light yellows also give a more calm feeling of happiness than bright yellows and

Dark yellows and gold-hued yellows can

Sometimes look antique and be used in designs where a sense of permanence is desired. (https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

Fig 2

Using yellow at home:

Yellow is the color that is the closest to sunshine, and it is an uplifting, happy color. The positive quality of yellow stimulates the brain, making you alert, clear-headed, and decisive. On its own, yellow is a color that gives us no anchorage, protection, aim or focus although it is a wonderful color to use in combination with other harmonizing or contrasting tones.

Yellow decoration combined with yellow light is not a good environment as the nervous system can be over stimulated.

Green:

Green is the color of life, renewal, nature, and energy, and is associated with growth, harmony, freshness, safety, fertility, and positive environment. On the contrary, Green is also associated with – money, finances, banking, ambition, greed and jealousy. Thus, green reflects a blend of both the positive and negative forces of the nature.

In design, green is a color of balance and harmony, and is believed to contain the powerful energies of nature, growth, and desire to expand or increase. Hence, the color is often used when there is a need to evoke a sense of balance and order, change and transformation; and is also necessary for growth. (lahealthcaredesign.com/psychology-of-the-color-green-and-its-effect-in-interior-design).

Brighter greens are more energizing and Vibrant, while olive greens are more representative of the natural world and Dark greens are the most stable and representative of affluence. (https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

Fig 3

Using Green at home:

Surrounding yourself with green creates a feeling of comfort, laziness and relaxation, which gives you the feeling of calm and space. Green is used therapeutically in interiors to create this feeling of space and connection with nature. It provides an energy balance for all other colors and brings a deep, sense of healing at many levels.

Blue:

It is creative, perceptive, sensitive, intelligent, self-reliant, Cool, Tranquilizer, Healing, Peace Bringing Properties, Relaxing, Restful, Openness, Expansiveness, Sedative, Formality, Sense Of Wellbeing, Refreshing, Balancing, Spatial and Heavenly.

Blue is a very popular color and is what we call a safe color to use with interior decorating. (https:/www.interiordezine.com/color for Interiors/).

Blue is often associated with sadness, and also it is associated with peace and has spiritual and religious connotations in many cultures and traditions.

In design, the exact shade of blue you select will have a huge impact on how your designs are perceived. Light blues are often relaxed and calming, bright blues can be energizing and refreshing and dark blues, like navy, are excellent for corporate sites or designs where strength and reliability are important… Then the most common use for blue is in monochromatic color scheme, where blues of different shades, tints or tones are combined to create a wonderfully tranquil space, sedative and heavenly.

(https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

Fig 4

Using blue at home:

More people choose blue as their favorite color than any other (over 50 percent prefer it). Blue rooms and blue-tinged lighting make a calming, expanding, relaxing environment. Light and soft blue make us feel quiet and protected from all the bustle and activity of the day. Deep blue is relaxing and calm as if we are being soothed by the deep blue of the night sky. The deeper the blue, the more relaxing.

Violet:

Violet is composed of blue and red; it is a sensitive, compassionate color. Providing shelter and protection as well as stimulating and rousing us into activity. The color has a balancing effect and offers an environment that is similar to green. Yet this color is not really instrumental in healing, unlike blue or turquoise, although it does provide us with a place to be quiet and compose ourselves.

In design, dark purples can give a sense wealth and luxury and Light purples are softer and are associated with spring and romance.

Fig 5

Using violet at home:

Violet is a color closely linked to creativity, and many painters and composers prefer to be surrounded by violet when working.

Violet used in decorating creates an air of luxury, royalty, and mystery because it has always been associated with kings and spiritual places. It is best to use violet for inspiration and touches in soft furnishing either with harmonizing colors or to complement a yellow scheme. Shades of purple can be used in areas where dignity and contemplation are required. (Chiazarry Suzy, 1998).

Brown:

Brown is the color of Mother Earth. It is protective color; it is associated with the earth, wood, and stone. It's a completely natural color and a warm neutral. Brown can be associated with dependability and reliability, with steadfastness, and with earthiness, it can also be considered dull.

In design, brown is commonly used as a background color, it helps bring a feeling of warmth and wholesomeness to designs and it's sometimes used in its darkest forms as a replacement for black, either in backgrounds or typography.

(https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

Fig 6

Using brown at home:

With the brown color, you can induce a feeling of naturalness and comfort to your home. Brown is usually composed of the following colors and shades: black, yellow, gray, green, red or orange and even purple.

If we surround ourselves with brown furniture, carpets or clothes we feel protected from the outside world. Brown brings stability to the home, so is a good color to include when you are suffering from insecurity. Experiment with a wide range of neutrals such as tan, warm pink-beige, earthenware, terra cotta, and rust that add warmth and provide a nurturing environment.(https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

Gray:

Gray is a neutral color, generally considered on the cool end of the color spectrum, light grays can be used in place of white in some designs, and dark grays can be used in place of black. (https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

It is an individual, judgment and criticism color. Many people may get the impression about this color that it is a self-sufficient and excellent self-control color. (Chiazarry Suzy, 1998).

Gray is generally conservative and formal, but can also be

modern. It is sometimes considered a color

of mourning. It's commonly used in corporate designs, where formality and professionalism are keys. In design, gray backgrounds are very common, as is gray typography. (https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

Fig 7

Using gray at home:

Gray is the color of evasion and no commitment since it is neither black nor white. It is the color of self-sufficiency that sends out a message of "leave me alone." If you have too much gray around it will also drain your energy, gray has a negative feel to it, depriving us of vital energy.

Black:

It is strong willed, opinionated, inflexible, independent and disciplined color. Black represents renunciation - the ultimate surrender.

Back is the strongest of the neutral colors. On the positive side, it's commonly associated with power, elegance, and formality.

It can be conservative or modern, traditional or unconventional, depending on the colors it's combined with.

In design, black is commonly used for typography and other functional parts, because of its neutrality.

Black can make it easier to convey a sense of sophistication and mystery in a design. (https://www.smashingmagazine.com/color-for-designers-part-1-the-meaning/).

Fig 8

Using black at home:

Black has the capacity to hold all potential and possibilities so, used in moderation, it can be inspirational and highlight the action of other colors in close proximity. However, it is an extremely hard color to live with, and a large black wall or ceiling can be extremely draining and promote a negative frame of mind. Often we see dramatic black and white color schemes in magazines, but that is where they should stay.

Black should be used as a backdrop to highlight other colors or in small items to add depth and tone. Although it gives us the impression of space it has the effect of making a room appear smaller so you could end up suffering from claustrophobia. (Chiazarry Suzy, 1998).

Our designs and the analysis:
Black

In this living room, the black and white fabric furniture is gracefully placed on the preservative carpet, in the gentle light, they appear plain yet elegant.

The black white mixed fabric sofa, mirror and the carpet enjoy the same elements, which correspond to each other's.

§The wood wall is closely behind the brown bookcase, which enhance the cozy atmosphere. Moreover artistic candles, glass and cushions are used as accessories, which serves the harmony of the spaces yet it keeps them coherent, what a wonderful design.

Green

The design for this living room adopts romantic postmodern style as the subject, fully incorporating the natural, bright and graceful decorative elements. The color for the entire space is dominated with green, brown and vanilla. No matter the wall, carpet, curtain and beddings or the wood floor, cushions, handmade wall, custom-made furniture and so on, they all based on those colors to create a graceful, exquisite and romantic living space. As for the detail of the decorations, the researcher adopts brown solid wood furniture, matched with modern decorative materials and silk floss, cotton flax to express and enrich the theme.

Violet:
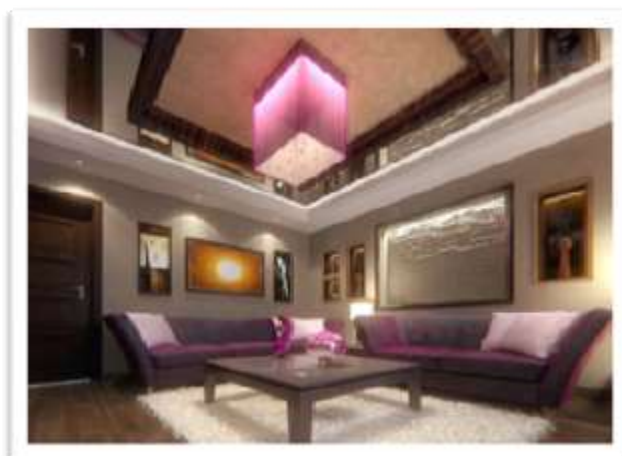
In this case, the researchers use Brand new design techniques to create a unique style. The interior space is elegant and generous, the furniture and decorations are in minimalist and European style, they are well integrated in the living room, the sofa background wall is in greishe (grey, beige), so the space becomes more stereoscopic. Besides, it forms a deep harmony with the violet sofas and light unit, with the brown coffee table, floor and door, enriching the visual impact.

The classical decorative stone on the background wall merge with wallpaper, mirror and wood on the ceiling, in the light, they correspond to each other. Matched with warm-colored furniture, the space display sober warmth.

Brown:

In this design, the researchers stuck to the concept of " people foremost" and took "Neo-Classicism and simple communication" as the space theme. Instead of using luxurious, complicated furniture, they used simple and fashionable methods to build a Neo-Classical design with manifested a comfortable home.

Neo-Classicism features Characterize with deep and sometimes exaggerating colors, either foppish red, dark black or brown. In this case, brown, black, gold and red the similar colors are adopted for major decorations.

There is only a little decoration on the wall (stripes), instead of "being made up excessively" by showy wallpaper, it keeps fresh and elegant. The whole space is imbued with elegant breath and noble taste, and create quiet environment.

Red:

The design focuses on enjoyment, and the style is mainly neo-classism, it's matched with other items to create a mixed style.

In this living room, black and gold stripes are used as the major part of the major background wall, dark red and brown furniture and neutral color ground form strong contrast, and the space appears with rich layers.

Modern sofa not only creates modern visual effect but also allow people to enjoy the fantastic space, in addition to making the space nobler and more elegant.

Besides, people can notice the designer's concentration from the details of the space. No matter the ornaments with candles feature, the interesting bibelots, and the plants in the interior, they all lead people to appreciate the wonderful.

Blue:

Throughout the space, blue is the dominant color; it's matched with white wall, which present the charming scenery of Mediterranean Sea successfully. The furniture that's made up of blue and white allow people to feel serene and easy, the blue wooden incorporated into the space, the white wooden panel in the blue space brings peaceful ambiance.

Grey:

In this living room, Milky coffee wall creates a cozy and sweet style, the furniture is magnificent, elegant and stylish, modern which reflects the unique aesthetic concepts and culture taste and it shows a diverse designing style.

In this case, the greishe (grey, beige) graceful lines and magnificent modeling manifest the house's luxurious character.

In addition, wood frames, stainless steel crystal light, and greishe (grey, beige) sofa are the major attraction of this design.

Pistachio cushions appear dignified and magnificent, the repeating of the pistachio color on two footy, candles and lighting unit display graceful style.

The complicated traditional European style, produces modern fashion and practicability, and gives people sense of open and spacious instead of being constrained. The furniture and decorations all present beautiful, elegant posture as well as peaceful meaningful charm.

Yellow:

This living takes neo-classical simple European style as the design theme. Neo-classical style furniture and creative layout fully manifest the lively charm.

The furniture is rich in luxurious neo-classical elements, the deep color solid wooden, and the massive fabric sofa, all it matched with milky coffee color wall.

The hallway floor at the entrance is principal axis, the materials and colors are the same style but appear elegant, the silver on the tables, crystal iron craft droplight, magnificent European style, and expensive materials highlight the decoration style. The symmetrical arched curtains are displayed with art crafts the owner selected from various places.

So the space appears luxurious, stretchable and spacious; it's not only beautiful but also makes the whole living room more attracting.

Analyzing the hypothesis of study:
Introduction:

This research is a descriptive research, as it was mentioned in the methodology. The main research objective is to show the customer soul color as an effective element in designing living rooms.

Based on examining only a portion of the total population, selected in a way that reflects the structure of the whole. In achieving objectives through this research, this suggests that attitudes are mental positions that cannot be observed directly, but must be analyzed based on research results. The fact that attitudes are learned affirms they will be affected by information and experience.

Moreover, this chapter aims at analyzing the data that was collected from the research sample, testing the hypotheses, and reaching the results.

The research is designed to combine both theoretical and empirical studies using different measures in measuring the variables included in the research hypotheses according to the types of the variables.

Research Community:

The study sample consisted of 18 samples to determine the effects of Customer soul color as an effective element in designing living rooms.

Research Methodology:

The research is based on an inductive approach and to a descriptive, analytical approach for different designs.

Statistical methods are used:

The researcher used descriptive statistics, frequencies, percentage and charts to test the hypotheses

No.	1st Color	2nd Color	3rd Color	4th Color	5th Color	6th Color	7th Color	8th Color	Living
1	Blue	Violet	Red	Yellow	Black	Grey	Green	Brown	Grey
2	Violet	Grey	Brown	Red	Blue	Black	Yellow	Green	Violet
3	Blue	Violet	Green	Grey	Black	Red	Yellow	Brown	Black
4	Black	Green	Yellow	Blue	Brown	Red	Violet	Grey	Black
5	Violet	Green	Grey	Red	Black	Brown	Blue	Yellow	Violet
6	Blue	Yellow	Green	Black	Violet	Red	Grey	Brown	Grey
7	Violet	Red	Grey	Yellow	Green	Blue	Brown	Black	Violet
8	Green	Violet	Brown	Red	Black	Blue	Yellow	Grey	Green
9	Violet	Brown	Red	Green	Blue	Yellow	Grey	Black	Violet
10	Blue	Black	Violet	Green	Red	Yellow	Grey	Brown	Blue
11	Grey	Green	Blue	Violet	Brown	Red	Black	Yellow	Grey
12	Blue	Grey	Black	Violet	Red	Green	Brown	Yellow	Blue

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13	Red	Brown	Green	Violet	Grey	Blue	Black	Yellow	Black
14	Violet	Grey	Blue	Brown	Red	Black	Yellow	Green	Grey
15	Blue	Violet	Grey	Red	Brown	Green	Black	Yellow	Violet
16	Violet	Grey	Blue	Green	Yellow	Brown	Red	Black	Violet
17	Black	Blue	Grey	Brown	Green	Red	Yellow	Violet	Grey
18	Violet	Yellow	Green	Red	Blue	Black	Grey	Brown	Grey

The sample size with the chosen colors

Table (1)
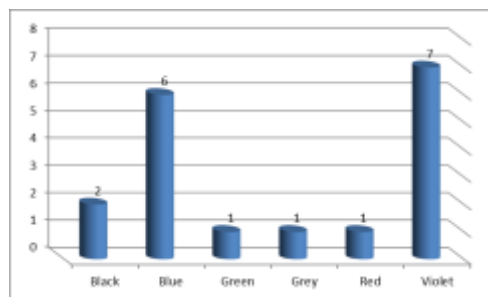
Fig. (9) Who choose the first color
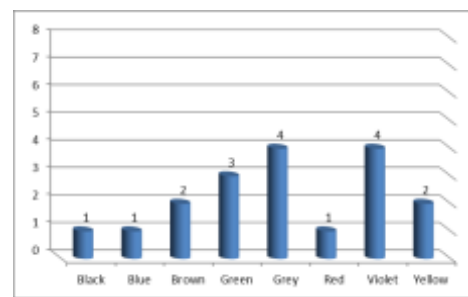
Fig. (10) Who choose the second color

These 2 figures show the rank of the chosen colors that the researcher found:

The sample who choose the black color as a first color was 2 samples and its percentage was 11.1%, who choose the blue color was 6 samples and its percentage was 33.3%, who choose the green color was 1 sample and its percentage was 5.6%, who choose the grey color was 1 sample and its percentage was 5.6%, who choose the red color was 1 sample and its percentage was 5.6%, who choose the violet color was 7 samples and its percentage was 38.9% of the total sample.

The sample who choose the black color as a second color was 1 sample and its percentage was 5.6%, who choose the blue color was 1 sample and its percentage was 5.6%, who choose the green color was 2 samples and its percentage was 11.1%, who choose the grey color was 4 samples and its percentage was 22.2%, who choose the red color was 1 sample and its percentage was 5.6%, who choose the violet color was 4 samples and its percentage was 22.2%, who choose the yellow color was 2 samples and its percentage was 11.1% of the total sample.

Fig. (11) Who choose the third color	**Fig. (12) Who choose the fourth color**

The sample who choose the black color as a third color was 1 sample and its percentage was 5.6%, who choose the blue color was 3 samples and its percentage was 16.7%, who choose the brown color was 2 samples and its percentage was 11.1%, who choose the green color was 4 samples and its percentage was 22.2%, who choose the grey color was 4 samples and its percentage was 22.2%, who choose the red color was 2 samples and its percentage was 11.1%, who choose the violet color was 1 sample and its percentage was 5.6% also who choose the yellow color was 1 sample and its percentage was 5.6% of the total sample.

The sample who choose the black color as a fourth color was 1 sample and its percentage was 5.6%, who choose the blue color was 1 sample and its percentage was 5.6%, who choose the brown color was 2 samples and its percentage was 11.1%, who choose the green color was 3 samples and its percentage was 16.7%, who choose the grey color was 1 sample, and its percentage was 5.6%, who choose the red color was 5 samples and its percentage was 27.8%, who choose the violet color was 3 samples and its percentage was 16.7%, who choose the yellow color was 2 samples and its percentage was 11.1% of the total sample.

Fig. (13) Who choose the fifth color	**Fig. (14) Who choose the sixth color**

The sample who choose the black color as a fifth color was 4 samples and its percentage was 22.2%, who choose the blue color was 3 samples and its percentage was 16.7%, who choose the brown color was 3 samples and its percentage was 16.7%, who choose the green color was 2 samples and its percentage was 11.1%, who choose the grey color was 1 sample and its percentage was 5.6%, who choose the red color was 3 samples and its percentage was 16.7%, who choose the violet color was 1 sample and its percentage was 5.6%, who choose the yellow color was 1 sample and its percentage was 5.6% of the total sample.

The sample who choose the black color as a sixth color was 3 samples and its percentage was 16.7%, choose the blue color was 3 samples and its percentage was 16.7%, who choose the brown color was 2 samples and its percentage was 11.1%, who choose the green color was 2 samples and its percentage was 11.1%, who choose the grey color was 1 sample and its percentage was 5.6%, who choose the red color was 5 samples and its percentage was 27.8%, who choose the yellow color was 2 samples and its percentage was 11.1% of the total sample.
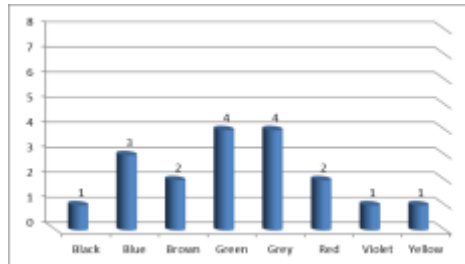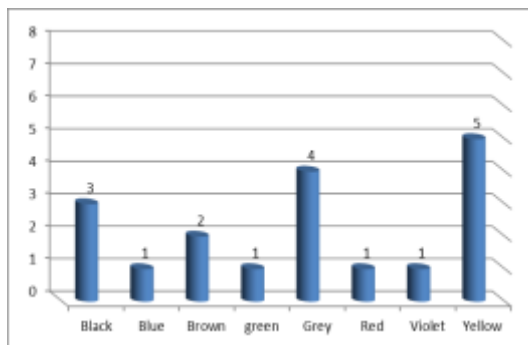
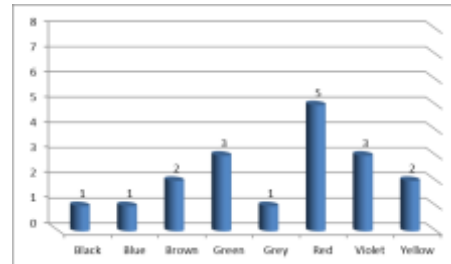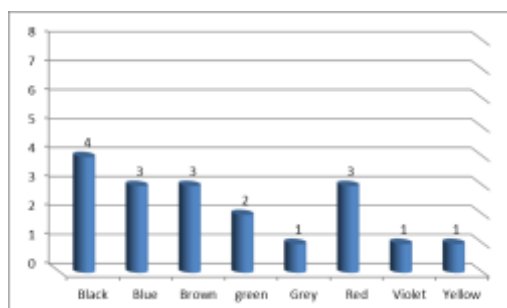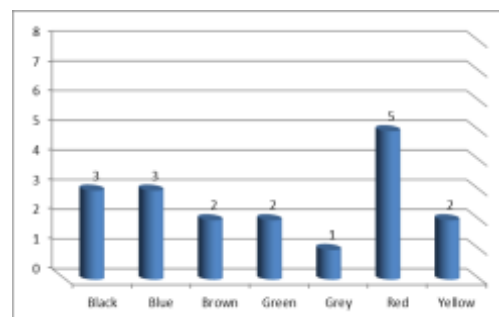|	
Fig. (15) Who choose the seventh color	**Fig. (16) Who choose the eighth color**
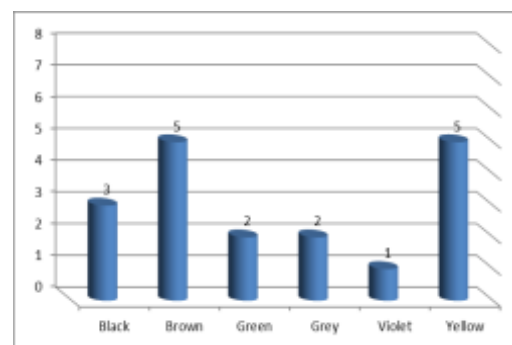
The sample who choose the black color as a seventh color was 3 samples and its percentage was 16.7%, who choose the blue color was 1 sample and its percentage was 5.6%, who choose the brown color was 2 samples and its percentage was 11.1%, who choose the green color was 1 sample and its percentage was 5.6%, who choose the grey color was 4 samples and its percentage was 22.2%, who choose the red color was 1 sample and its percentage was 5.6%, who choose the violet color was 1 samples and its percentage was 5.6%, who choose the yellow color was 5 samples and its percentage was 27.8% of the total sample.

The sample who choose the black color as an eighth color was 3 samples and its percentage was 16.7%, who choose the brown color was 5 samples and its percentage was 27.8%, who choose the green color was 2 samples and its percentage was 11.1%, who choose the grey color was 2 samples and its percentage was 11.1%, who choose the violet color was 1 sample and its percentage was 5.6%, who choose the yellow color was 5 samples and its percentage was 27.8% of the total sample.

Living rooms Colors:

Table (2) shows living room color

	Frequency	Percent	Cumulative Percent
Black	3	16.7	16.7
Blue	2	11.1	27.8
Green	1	5.6	33.3
Grey	6	33.3	66.7
Violet	6	33.3	100.0
Total	18	100.0	
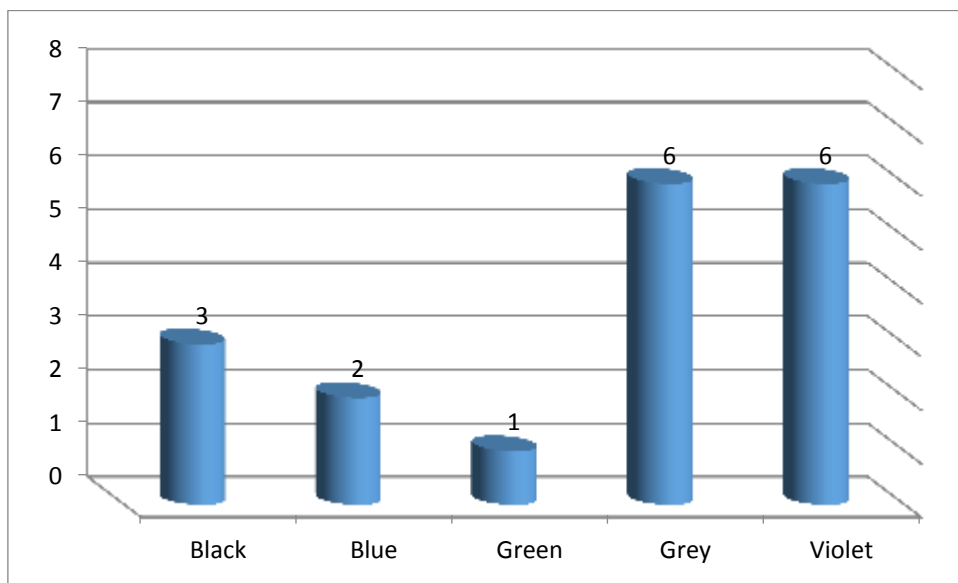
Fig. (17) shows living room color

This table and figure show the sample who choose the black color as a living room color was 3 samples and its percentage was 16.7%, who choose the blue color was 2 samples and its percentage was 11.1%, who choose the green color was 1 sample and its percentage was 5.6%, who choose the grey color was 6 samples and its percentage was 33.3%, who choose the violet color was 6 samples and its percentage was 33.3% of the total sample.

Research Hypotheses:

H1: The researcher assumes that using your soul color in the living rooms will help you to feel positive.

To test the hypotheses "using your soul color in the living rooms will help you to feel positive." the researcher analyzes the colors that be chosen as a living room color as a rank of choosing colors of living room as below:

The rank of choosing colors of living room

Table (3) the rank of choosing colors of living room

	Frequency	Percent	Cumulative Percent
1st rank	10	55.6	55.6
2nd rank	2	11.1	66.7
3rd rank	1	5.6	72.2
5th rank	1	5.6	77.8
6th rank	1	5.6	83.3
7th rank	3	16.7	100.0
Total	18	100.0	
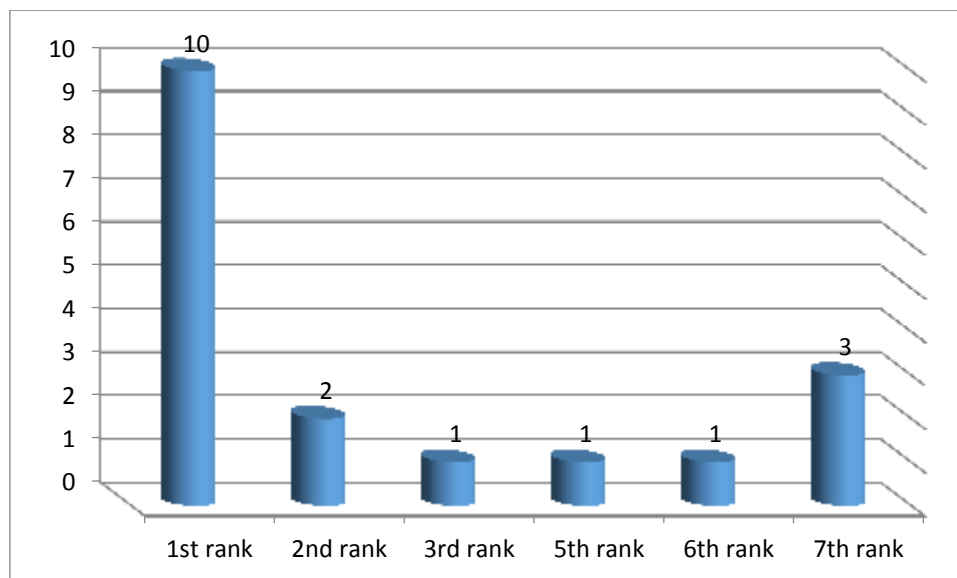
Fig. (18) the rank of choosing colors of living room

This table and figure show the rank of choosing colors of living room according to the chosen colors (from the first color to the eighth color), the researcher found that the sample who chose the first color as a living room was 10 samples and its percentage was 55.6%, the sample who chose the second color as a living room was 2 samples and its percentage was 11.1%, who chose the third color as a living room was 1 sample and its percentage was 5.6%, who chose the fifth color as a living room was 1 sample and its percentage was 5.6%, who chose the sixth color as a living room was 1 sample and its percentage was 5.6% who chose the seventh color as a living room was 3 samples and its percentage was 16.7% of the total sample.

SO the researcher has proved that using the soul color in the living rooms will help to feel positive as who choose the first color in the first rank was 10 samples so we can say that using your soul color in the living rooms will help you to feel positive.

H2: Living rooms are a reflection for your personality.

To test the hypotheses "Living rooms are a reflection for your personality", the researcher analyzes the colors that be chosen as a living room color as Harmony or Contrast color, also divide the rank of colors into 3 cases.

The researcher considers that case one is the sample who choose the first color as a living room color, case two is the sample who choose the second, third and fourth color as a living room color and case three is the sample who choose the fifth, sixth, seventh and eighth color as a living room color as below:

Harmony or Contrast

Table (4) shows the frequencies and percentage of Harmony or Contrast

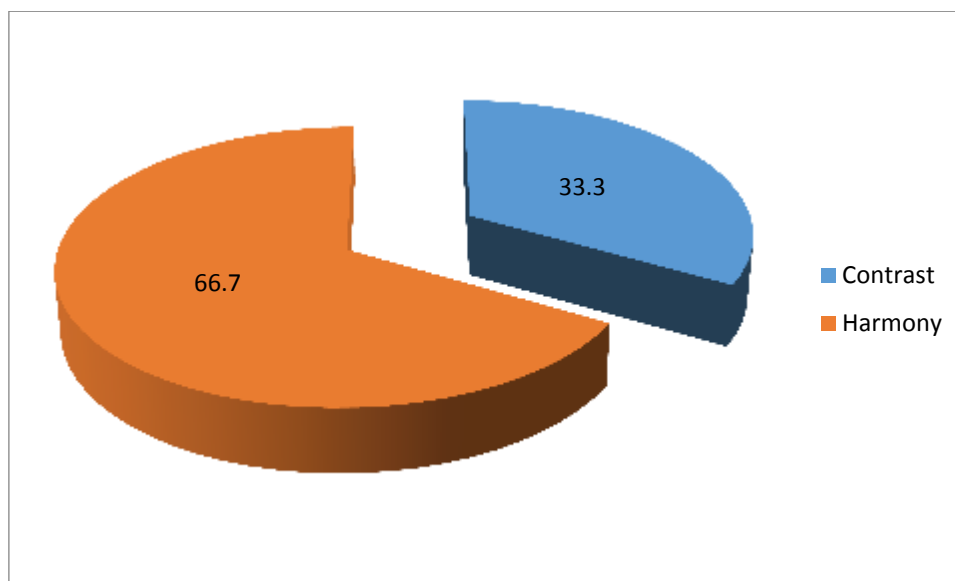|	Frequency	Percent	Cumulative Percent
Contrast	6	33.3	33.3
Harmony	12	66.7	100.0
Total	18	100.0	

Fig. (19) shows the frequencies and percentage of Harmony or Contrast

This table and figure show frequencies and percentage of Harmony or Contrast. There are 6 samples as a contrast (33.3%) and 12 samples as a harmony (66.7%) in the sample, giving a total of 18 samples.

Cases ranks

Table (5) shows the cases of ranks

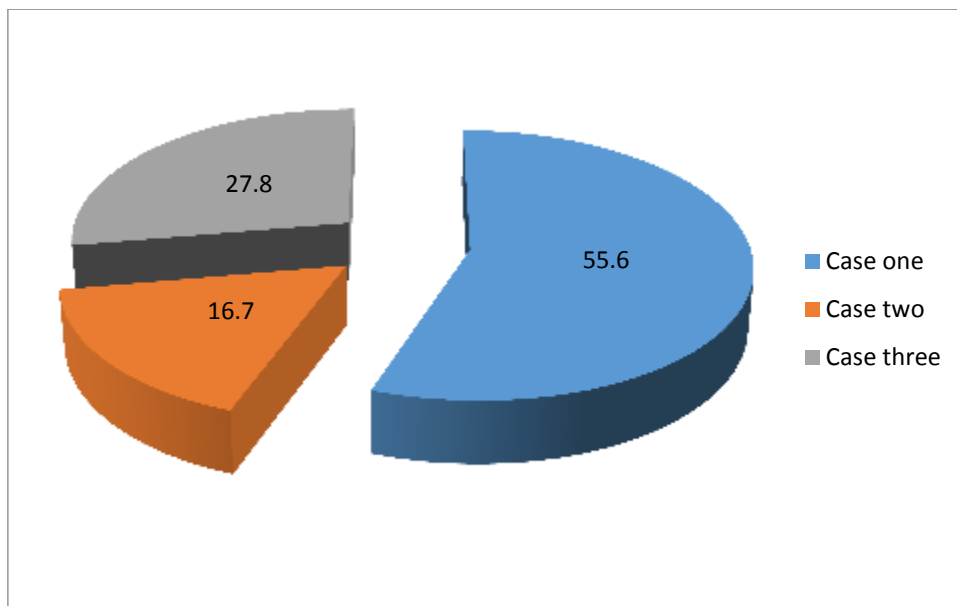|	Frequency	Percent	Cumulative Percent
Case one	10	55.6	55.6
Case two	3	16.7	72.2
Case three	5	27.8	100.0
Total	18	100.0	

Fig. (20) shows the cases of ranks

This table and figure show the 3 different cases that the researcher faced also the researcher considers that case one is the sample who choose the first color as a living room color it was 10 samples and its percentage was 55.6%, case two is the sample who choose the second, third and fourth color as a living room color, it was 3 samples and its percentage was 16.7% and case three is the sample who choose the fifth, sixth, seventh and eighth color as a living room color, it was 5 samples and its percentage was 27.8% of the total sample.

SO from the prevue analysis harmony and contrast, 6 and 12 samples respectively, and 10, 3 and 5 samples for case one, two and three respectively, we can say that living rooms are a reflection for your personality.

Conclusion:

The study conclude that:

• As who choose the first color in the first rank was 10 samples (out of 18), its percentage was 55.6%, we can say that using your soul color in the living rooms will help you to feel positive.

• There are 6 samples as a contrast (33.3%) and 12 samples as a harmony (66.7%) in the sample, giving a total of 18 samples. So we found that most of people prefer harmony colors in living rooms.

• From the analysis of harmony and contrast, 6 and 12 samples respectively, and 10, 3 and 5 samples for case 1, 2 and 3 respectively, so we can say that living rooms are a reflection for your personality.

• Colors set the mood and communicating one's feelings and self-expression.

• Color is considered to be the interaction of energy as each color has a specific wavelength, frequency, and energy.

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