

## انعكاس تعددية القيم الإنسانية على تشكيل بهو الاستقبال بالمنشأ السياحي المعاصر

**The reflecting of the plurality of humanistic values on the formation of the reception hall in the contemporary Touristic facility**

أ.د/ علا هاشم

استاذ بقسم التصميم الداخلى والأثاث - كلية الفنون التطبيقية - جامعة حلوان

أ.د/ اشرف حسين

استاذ بقسم التصميم الداخلى والأثاث - كلية الفنون التطبيقية - جامعة حلوان

م.م/ أميرة السيد عبد العظيم

مدرس مساعد بكلية الفنون التطبيقية جامعة 6 أكتوبر

**Abstract:**

The trends of the interior design of Egyptian and Arab architecture during the last two decades have been influenced by the successive civilizational changes witnessed by the Islamic world. They also included works of design that formulate a modern intellectual discourse characterized by values (pluralism, pluralism) and sometimes contradictions in some aspects by attempting to combine " Or tradition and renewal ", which is the inevitability of adherence to the inherent Islamic values, in return for the bias towards innovation and innovation imposed by contemporary global trends in all its forms and diversities, and the contemporary values, May and developed through various proposals based on respect for Islamic values, including: (spirituality, openness).

The aim of the research is to build bridges of communication between the contemporary design trends and the values of our Islamic heritage and to benefit from the value of the Islamic heritage to design the reception hall in the contemporary tourist establishment that reflects our Islamic identity and culture. The study concluded with a number of results, the most important of which are: The value of pluralism has led to the creation of a positive relationship with history and heritage and the use of it to achieve designs that bear the characteristics and affiliations of the Islamic heritage. In order to design the reception hall in contemporary Tourist Installations, including the contents of the human values of Islamic heritage, and reintegrate them into the contemporary design process.