

## **The Customer favorite color as an effective element in designing living rooms**

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### **Abstract:**

We all need to create a healing and peaceful atmosphere around ourselves. The colors in the homes and surroundings affect our physical, emotional, and mental health. By carefully choosing the colors that surround us we are indirectly caring for ourselves.

If we look at the colors we choose, we can understand many clues to our personalities and inner feelings.

The colors we are attracted to over long periods of time are linked to our personality type, our strengths and weaknesses, as well as indicating our potential in life. These colors preferences, which often remain unchanged for our whole live, are known as "soul color".

In this research we are going to focus on the relation between choosing colors from the psychological point of view and their uses in the living rooms.