

إستراتيجية لتحديد معوقات تصدير الملابس الجاهزة ومقترحات التغلب عليها

**Strategy for Pinpointing the Export Restrictions of Ready-Made Garments
and Suggestions Overcome**

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Abstract:

Export is a national strategy so we have to work together facing any challenges or obstacles. In this work the export obstacles of clothing industry in Egypt were assigned through a questionnaire. The questionnaire was used to determine the position of the factories in the study. The obstacles was divided into internal obstacles (refers to owner of work) and external obstacles (refers to either governmental decrees or deficiency in regulations). Results show how far the obstacles effect on factories specially the quality and operators training\skills shortage as internal obstacles and regulations and work surroundings as external obstacles. Many recommendations were concluded and should be considered in both short and long term to overcome obstacles.