

سيمائية الصورة الفوتوغرافية في الملصق السينمائي  
**Semiology of the Photography Image in the Movie Poster**

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**Abstract**

Photographers using a lot of concepts to improve the meaning of photo in poster film through size and angel of shot and its forming then angle of lighting and its concept also effect of colors in it which consider the most important element of photo.

The color grades have expressive ability to connect informations to viewer to examine communication process with him , within considering that interactive between all these affecting elements on photo concept to find the structural unite of photo and what need in the expression of it in photo according to film discuss it (comedy – romantic –action .....and so on) connecting the dramatic effect to it is taking photo to surrounding environment with people because its importance or taking photo to small part of it.

Generally the knowledge of that rich photo and connect content of film to receiver directly.