رؤية مستقبلية لمنظومة النشر بجامعة الطائف
Future vision of the publishing system at Taif University

أ.د/ مجدي حسين السيد النحيف

أستاذ بجامعة الطائف – المملكة العربية السعودية

أستاذ تكنولوجيا إنتاج الطباعة والنشر والتغليف/جامعة حلوان

أ.د/ حامد سالم جمعة عزب

أستاذ مشارك بجامعة الطائف – المملكة العربية السعودية

أستاذ التصوير بقسم التربية الفنية / جامعة المنيا

SUMMARY

The concept is the actual publication of the final output process for the production of informational content using various programs and techniques of printed or electronic media, or the Authority, and which include elements of the publication of the Broker informational steps, then diversified use of the mediator by Publishing Technology.

The evolution of the concept of publishing as a result of the evolution of the amazing world of communications, computers and inf;2ormation, and the world has become a small village. Electronic publishing and became complements the printed publication and became Foliar play an important role in establishing a permanent connection between the university and the community and researchers to exchange information and research, which supports and facilitates the flow of information and supports interaction among them.

The aim of the research is to shed light on the concept of publishing, its history, its development and its techniques, and to identify the obstacles facing the scientific publishing system at Taif University. With the provision of some solutions and proposals for the development of the university's publishing system.

The researchers followed the descriptive analytical approach in analyzing the current situation of university publication to identify obstacles. The study concluded with a number of results, the most important of which are the following:

1. Establishment of a publishing center with conceptualize the organizational structure of the center.

2. Work on establishing a university press office with modern technological capabilities, with financial and administrative independence.

3. Launching a publishing center website that includes all works (especially translated books).

4. Inviting the university publishing houses to adhere to the standard specifications sufficiently