

الهوية المصرية مصدر للفكر الإبداعي في التصميم الداخلي

Egyptian identity source of creative thought in interior design

م.م/ رانيا أحمد سيد

مدرس مساعد بقسم التصميم الداخلي و الأثاث- كلية الفنون التطبيقية – جامعة 6 أكتوبر

Abstract

Interior design is a technical and scientific specialization has its own location within humanities sciences requiring thought, Design is intellectual process depend on analysis ,evaluation and making choices and choose the best through specific methodology ,Creative thought is ability to generate innovative ideas and clarify ,show it from thought to actual reality it is an intellectual process involves ideas and concepts to find links between them .Thought as a creative concept has a value in design buildings based on the recipient s sense of self and its role in influencing variables of society and its implications, Thought has Flexibility and unlimited thus it can be converted from one state to another. Egypt characterized by a cultural, religious ,heritage personality and featured intellectual wealth appeared over the ages, There is no doubt that Egyptian identity greatly influenced in human s thought ,Arts generally and architectural heritage in particular witness on the evolution of history while it produced by different periods of external and internal blocks , formations and architectural elements .Expressed by local building materials ,With the mutual influence of civilized ages for all time and place ,It has produced a rich creative outcome of art and heritage architecture, Highlighting the importance of focus on interior design as an urban product culture of society in its comprehensive form and thus interest in the definition of the fundamentals of our cultural and local components as well as humanitarian and social materials so down to deep understand to the values of society in the information age.

Designer can think in past, present and future. Shows the importance of the interaction between the designer and his surroundings which is to understand the way of analysis idea, development and stripped off that s for being the main source of creative innovation which takes from material substrate and from fantasy way to human production expressing the existence of knowledge and creativity ,Affects the thinking of society as a whole. Here the research goes to clarification the role of creative and design thought for Egyptian identity in interior design by creating an urban product characterized by investment heritage vocabulary and creation a civilized environment strengthen the Egyptian identity and location, time affiliation which is a source of continuity of design thought and the stability of societies.