تطوير أداء إدارة وقت مشاريع تصميم أقمشة المفروشات المطبوعة كصناعة صغيرة ومتوسطة بالسوق المصرية

## Developing time management performance for the design projects of printed upholstery fabrics as a small and medium industry in the Egyptian market

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## **Abstract:**

The design process is the most important process to start manufacturing printed fabric, The design of printed upholstery fabrics faces many problems within Egypt due to fierce competition from foreign companies whose products have spread in the Egyptian market, The management of the time of design projects is one of the most important ways to develop these industries in many institutions operating in the institutions working in the field of printing of upholstery fabrics, which are small and medium enterprises, and The problem is that those interested in managing the time of design projects are very few. This culture has not yet spread among members of the system as a whole, although design management processes and practices often affect and are heavily influenced by the time management of design projects through decisions taken by administrations Competent, This requires careful coordination between the design, planning, monitoring and development stages, taking into consideration the time needed for each of the previous operations, as well as the cost, quality and other factors that are related to the production processes, which requires consideration of design processes with a comprehensive perspective that requires time management And to adjust them in accordance with the implications of the implementation of decisions already taken, The aim of the research is to identify the time management tools for design projects in institutions working in the field of designing printed fabrics in the Egyptian market by developing practical steps and procedures to achieve maximum savings in time through the use of management, monitoring, evaluation and development methods within the work environment. Would reduce the waste resulting from the lack of coordination between the different processes.