العمارة التفكيكية كمصدر لتصميم الأزياء الشبابية Deconstruction Architecture as a Source for Youth Wear Design أ.د/ عمرو جمال الدين حسونة أستاذ تصميم الملابس بقسم الملابس الجاهزة بكلية الفنون التطبيقية جامعة حلوان أ.م.د/ نجلاء محمد طعيمة أستاذ مساعد بقسم الملابس الجاهزة بكلية الفنون التطبيقية جامعة دمياط م/ نوران احمد الوزان معيد بقسم الملابس الجاهزة بكلية الفنون التطبيقية جامعة دمياط

Abstract:

Clothing is one of the most important needs for man as long as clothing is a language used by humans to deliver a message in addition to satisfying the needs in adapting to the environment. Deconstruction architecture is one of the entrances to enrich the field of fashion design, In this study, a descriptive presentation of deconstruction architecture, its concept, its pioneering, and role its characteristics, its relation to fashion design, demolition theory, "deconstruction", its concept and characteristics, its pioneer and its relation to the field of fashion design, and the preparation of an applied study of the use of deconstruction architecture and the concept of disassembly.

In this context, 13 design groups for youth clothing (girls and boys) were prepared in the 20-30 year age group, inspired by the Zaha Hadid and Frank Gerry buildings, which reflect the theory of demolition and the construction of "deconstruction" and the application of the concept of deconstruction from a building (150) girls and young men related to different arts in the palaces of culture and public libraries from multiple governorates to measure their acceptance of the proposed designs.

The results of this study indicate that girls in the age group prefer to wear clothes that have an aesthetic appearance and non-traditional fashion, which is one of the most important characteristics of deconstruction, while boys prefer to wear change- clothes while keeping simple and simple lines. The results also indicated that the design group "4" "9" achieved the highest acceptance (Female - Male) respectively, some designs that have received the highest acceptance have been implemented. The study recommended the need to deepen the study of deconstruction architecture and linking it to fashion design, especially as it is a source of inspiration rich and allows the creation of non-traditional costumes.