

## رؤيه تحليليه لإتجاهات التصميم المعاصرة من خلال فكر الإزاحه

**Analytical vision of contemporary design through the thought of displacement**

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**Abstract**

The "displacement" concept emerged in the theoretical studies in various scientific fields as arts and architecture. Although they differ in defining this concept and its means through opinions of architects and contemporary leaders in the field of architecture but their definitions contribute in confirming its importance in enriching the architectural designing and the internal design where it receives increasing attention on both local or international levels either in the academic scope or professional scope .

The displacement concept related with the intellectual innovation in the internal design where it accompanied it and considers as one of its results to take root of the design in minds and its continuity with time ages among other works. This because it has the advantage of both identity and contemporary natures and the result of this connection and relation characterized with abstraction as the various type which has many aspects where it has no stable appearance character but it characterized with renewal and creative nature also it produces the design, in each time, in the way agree with the new idea. So, we find the success in searching the difficult ways that enable us to live in our contemporary age not far away from it and understand its challenges to our capability to produce a renewable and changeable identity at all times and ages .

This renewal and changeable identity we can produce it through our interaction with others to know, through it, our selves, despite its renewal and changeable character, and know that distinguish us this enable us to reach a changeable identity in its essence where the stable heritage could contribute in making our contemporary reality where the contemporary reality will be part of our heritage in the future. So, contemporaneity will be a product of the identity and expresses the cultural continuity without any disconnection or contradiction in its bases and statements "heritage- identity- contemporaneity ."

Our only provision is that "we" shall be as we want without strictness not as others want "us" to be .

So, this study seeks to explain various intellectual ideas of displacement to reach the inter-correlation between displacement, which contributes in development and changing forms and efforts exerted in creation and innovation, and the design thought in relation to the internal design in addition to ensure the characters of the identity and study the interactive relation between the design thought, heritage and designer identity. This also beside see to it in light of new relations and unfamiliar designs which leads to reach an internal design with contemporary identity.