## دراسة تحليلية لأوشحة زوار بيت الله الحرام (التصميم والتطبيق) Analytical Study for the Scarfs of Holly Mosque Visitors (Design and Application) أ.م.د/ نجلاء محمد طعيمة استاذ مساعد بقسم الملابس الجاهزة – كلية الفنون التطبيقية حجامعة دمياط

## Abstract:

**The holly Mosque** is a place where the individual feels all the meanings of love Fear of reverence and awe visited by millions of Muslims in the outskirts of the earth and most of the people gather in it for worship and tawaf, whether to visit the house or to perform Umrah.

In both cases people gather around the Kaaba of all races, all calling God in his language in the way he wants and during this tawaf we find some people in the form of groups and sects of certain nationalities or friends performing tawaaf together and men from the old wearing white garments, The white or black color of the cloak has remained for many years

It has been noticed recently that the tawaf numbers have increased very significantly and the emergence of uniform colors in the clothing or cap of the head or a badge on the shoulder of a scarf or a uniform color of a scarf on a head or a hat and this was unusual in the clothing of these rituals. The aim of this research is to analyze the types and colors of scarves used by visitors to the Haram Al-Sharif, as well as the design and implementation of a collection of distinctive scarves for the visitors of the House of Allah. To achieve this goal, a number of 22 designs were proposed, inspired by the flag of the Arab Republic of Egypt and judged by a group of specialists. The three scarves were performed with the highest estimates. The results indicated that a range of scarves reflecting Egyptian identity can be designed and implemented. The proposed designs have been accepted by professional groups at high rates. The study recommended the importance of coordination with tourism companies to publish and apply the results of this type of research