تحليل الخطاب السينمائى عند يوسف شاهين فى ضوء علم الفولكلور Analysis of the cinematic discourse of Youssef Chahine in view of folklore

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Abstract

The elements of folklore are among the important sources that can be used in the film to broadcast the popular culture of the Egyptian public, and work to root the positive values borne by our popular culture, making the attention as a dramatic material inspires the film artist in various visions and interpretations, The term "visual" is the basis on which dramatic construction is based. This association has a clear significance for cinema. Popular culture is more representative of the people's spirit, logic and criteria in assessing things

Cinema work cannot be presented in isolation from popular culture, contemporary factors, and cultural, social and political variables. The Egyptian cinema has come close to the subject of customs, traditions and beliefs from the ideological point of view, and the filmmaker when dealing with the popular culture represented in the customs, traditions and beliefs associated with place and time, it derives its original article from the folklore of facts that have occurred and still some of them happen and some of them disappear. Different. Therefore, the essence of his mission is to fill gaps from time to time, without distorting the established facts. The degree of intervention of the filmmaker in dealing with popular culture, according to the customs and beliefs that he deals with within the work of art

What chahine Cinema does to express the spirit of society through the culture of the image that carries the elements of folklore in the Egyptian society, which revolves around the subject of the film are creative as a result and concerted efforts in the formulation, only creative that aware that at the core of which lies the responsibility of social and national and any cultural responsibility Historically chahine has managed to maintain his serious progressive thinking and his unswerving ambition in creative research

Key words

Popular Culture _ Youssef Chahine _ Heritage and cinema _ Earth Movie _ Cinematic image _ cinematic discourse

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