

مدخل ابتكاري في تصميم الأزياء من خلال الفن الجرافيتي

An innovative entrance in fashion design through graphic art

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Abstract

Fashion designers need novel entries and ideas, which would keep up with the developments in all different kinds of modern arts. This research presents such entry for designers, through utilizing some Graffiti murals that would help in both finding new solutions and widening various creative horizons that would aid in bringing out the best in designs. The most important query of this research is the extent to which designers can benefit from Graffiti in designing innovative fashions; thus, the importance of the research is evident, as it guides individual designers to benefit from Graffiti or any other art form. Moreover, the research encourages on taking to different art forms as sources of inspiration, implemented through drawing on canvas and converting all drawn paintings into fashions.

This research aims to produce innovative fashion designs by using Graffiti drawings. The research is divided into three subsequent parts. The first part is the theoretical framework, which includes a historical study of three eras: the ancient civilization, the middle ages, and the modern time. The second part includes several kinds of Graffiti. The third part includes the practical experiment, which was carried out by choosing eight Graffiti paintings, to be later transformed into drawing on canvas of area 140 cm². This leads up to the production of fashions that is to reflect originality, modernity and innovation all put together. The most important result of this research is presenting an innovative entry in fashion designing using Graffiti and benefiting from it to bring out new creative solutions. It produces eight authentic pieces of fashions, which feature the aesthetics of this art through their accurate designing lines.

The researcher recommends pursuing a scientific study to benefit from the different surrounding arts and use them as creative entries in fashion designing. The researcher also highlights the necessity of establishing fashion that reflects usage of various combined forms of arts; each merged with different cultures.