مجلة العمارة والفنون الجزء الأول

استلهام ابجدیه عربیه معاصره من الکتابات القوطیه رؤیه فنیه من الکالیجرافی الی التیبوجرافی

nspired by an Arabic alphabet of contemporary Gothic writings Technical vision from Caligrafia to Tibogravi

أ.م.د/ نسرين عزت جمال الدين محمود عزت أستاذ مساعد دكتور – قسم الإعلان – كلية الفنون التطبيقية – جامعة حلوان

Abstract:

The Arabic script with its different types and ways is considered a wealthy field of mental imagination, which creates an opportunity for cultural dialogue. It is considered an interpretation for the inventory of the designer / calligrapher conscious and subconscious and the Arabic script becomes a meeting invitation between the designer or the calligrapher's vision and the reader's imagination.

It is clear that despite the variation in the Arabic script and its richness, yet, the character of the Arabic script is constant, which means that the designer /calligrapher doesn't have the right to change the basics shape of the Arabic lettering as it is defined and agreed upon, but the final outcome, vision or direction of the creative formation of the letter is endless.

In the 70s of the previous century a group of Alphabet specialists emerged where their works varied between Calligraphy and Typography with its contemporary perspective.

The research aims to inspire an Arabic alphabet from the Gothic script, also known as the Black Letter or Gothic handwriting, and the conversion of the calligraphy in the Gothic handwriting into an Arabic typographic alphabet through the use of the experimental method.

The study has shown the continuity of the reciprocal relationship between the Arabic script and the Latin script, and that the contemporary designer has the ability to benefit from simulation Through a combination of what is an object and the automatic expression.

DOI: 10.12816/0044821