

سيكولوجية اللون واثره علي التذوق الجمالي للواجهات المعمارية
تطبيقاً على واجهات منازل عزبة المطار بامبابة

**The psychology of color and its effect on the aesthetic taste of architectural
facades**

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Research Summary:

Architecture is the most important arts and the most ancient and the most monopolistic human and it contains human life in various forms of the art of forming surfaces and blocks in order to create spaces to achieve the benefit and enjoyment of artistic and aesthetic through the architectural and physical structure, starting from the surface with its components from the texture and color to the shape of its components of mass and vacuum, The mechanism of aesthetic taste in architectural facades The effect of color psychology on the aesthetic taste of architectural facades should be studied, because color has the potential strength and the ability to change formations and shapes and its psychological and psychological effects On mood and human behavior especially in randomized planning places.

Research problem

- Are the colors used in the architectural facades, taking into account the psychological and psychological dimension of its users?

Research Goal

- To reach the mechanism of aesthetic taste to study the impact of color psychology in the architectural facades
- Raising the efficiency of the backgrounds of random houses and turning them into architectural facades with a psychological and psychological dimension to their users.