ابتكارات ملبسيه مستحدثة لإثراء تصميم ملابس المرأة العاملة Innovated Clothes to In Reach Fashion Design For Working Woman أ.م.د/ نجلاء محمد طعيمه

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Abstract:

Women always need to excel, singly and appear in a strikingly elegant fashion, so there is an interest in the charm of fashion that can change the overall feeling of the outer appearance of women so that they can give the simple outfit an aesthetic value and a bright and attractive glamor of a special character and a renewed appearance that allows women to wear more than one way To give itself a different and attractive appearance with minimal potential. The aim of this research is to provide innovative and innovative designs for women's working clothes suitable for use in more than one way to achieve the economic and functional aspect of clothing in addition to the aesthetic aspect. In this research, three models have been developed that can be used in more than one form so that they can be used as a dress or a dress. The study found that the designs have achieved a degree of acceptance and success in light of the averages of the target groups, whether girls or working women. The dream here is designed to satisfy the desires of consumers by providing useful outlets for use in the morning and parties, which saves time and cost.

Keywords: Innovated Clothes- Fashion Design- Working women clothing

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