

تصميم المواقع الإلكترونية الرياضية المصرية (دراسة تحليلية)

Design of Egyptian sporting online news (Analytical Study)

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Abstract:

In recent years, a variety of internet techniques for visualizing data and information have been published. The analysis of design elements, image properties, and information in the Egyptian sporting online news are the important tasks to identity, which any level to achieve this feasibility in Egyptian sporting online news as the main aim of this research paper.

This paper depends on the descriptive process of samples of Egyptian sporting online news, which were selected according to specified parameters, and then utilized the analytical method to analyze the graphic design elements, regardless content.

The study concluded with a series of results, the most important of which are: There is no clear interest in the Egyptian sporting online news, by exploiting the full potential of the infographic tools and the lack of a clear policy towards interactivity. The research also pointed to the keenness of websites to link to social media sites, although there is a mechanism for public participation and comment, which it is not activated because the editors did not care to respond to readers' queries, it came in general free from any comments. Egyptian sporting online news is using video clips that does not convey information about the event, but just a video of the events without any visualization tools, and some of them are imported from television channels without any addition from the designers of the video.

The study recommends attention to the text characterization and also to avoid using the size of 12 pixels and avoid the use of small images, as well as attention to the output of the video in the Egyptian sporting online news, which can give the reader more space than interactive.

Key words

Journalistic design - Infographic - Video clip - videography - Image - Text - Headline - Sub-title.