تفعيل التعليم الالكترونى فى نظام تدارس بجامعة الإمام تطبيقا على مقرر تحرير عناصر الاعلان المرئى وتصميمه لطلاب كلبة الاعلام والاتصال

Activation of E-learning in the system of study at the University of Imam applied to the decision to edit elements of the visual declaration and design for students of the College of Media and Communication

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Abstract:

E-Learning is the latest type of learning that has emerged in technology-supported education and is in line with the social needs and requirements of realizing the vision of Saudi Arabia 2030. It is one of the main tributaries of the integrated learning system in modern societies to meet the immediate and future needs of development. The e-learning system contributes to the knowledge industry, opens up broad areas of flexible and continuous self-learning, and facilitates the flow of information and educational experiences in a modern, interactive and rich learning environment. No. The global trend towards e-learning is in line with the rapid and progressive developments in the field of technology, in the belief in its importance and benefiting from its various advantages and applications to achieve the learning objectives and elevates the educational process to levels of competition according to quality standards to reach qualified educational outputs in the various scientific disciplines.

The researcher presents the qualitative shift that e-learning plays in the process of teaching the elements of visual advertising and its design to the students of the faculties of media, communication and design. The researcher explains the multiple approaches to the decision and design of the visual elements in the field of media and communication.

 --Technical or technical method in which the element is treated in design to give a certain effect.

 .2- Language that describes and analyzes the visual effect of the successful application of the method used and the evaluation of the design success.

 ,Including: font, space, flat shape, hologram, light, color, texture, ornamentation,.

he course aims to benefit from the advantages of e-learning. The course is designed to be presented through the e-learning system at Al-Imam University, which uses an e-learning system. Study, characteristics and components.

The researcher offers a practical application to use e-learning to teach the elements of visual design elements by studying one of the basic programs in the process of preparing the scientific material for the design elements of the visual media, to be presented through e-learning "Macromedia Dream weaver MX"

The researcher then presents the results, recommendations and references.