

# "Architecture, Arts & Humanistic Science Magazine"

Periodical – Scientific – Arbitral

Issued by

The Arab Association for Civilization & Islamic Arts

# In the Name of Allah the Merciful

Dep. № 24233 International Standard № of periodical bulletins: 9654-2356

All rights reserved. It is prohibited to reprint or copy any part hereof by any means whether was electronic or otherwise, including photo coping, recording, inserting in any system saving data, or recovering them without obtaining written permission by the Chief-in-Editor.

# Journal of Architecture and Art

Periodical – Scientific – Arbitral Issued by "The Arab Association for Civilization & Islamic Arts"

General Supervisor Prof. Dr. Mohamed Zenhom Association's President				
Editor-in-Chief	Prof. Dr. Nabil Elsamalouty	Egypt		
The Secretary - general	Prof. Fathy El Molla	Egypt		
Board of Editors	——— Prof. Dr. Mohamed AbdelHady	Egypt		
!	Prof. Dr. Mohamed ElBashary	France		
-	Prof. Dr. Hussam El Nahaas	Egypt		
	Prof. Dr. Aly AlTayesh	Egypt		
	Prof. Dr. Waleed Shawky	Egypt		
	Prof. Dr. Maher Khoder	Palestine		
	——Prof. Dr. Gaber Eid Al Wenda			
-	Prof. Dr. Ghilan Hamod	Yemen		
	Dr. Ibrahim Badawy	Egypt		
L	Dr. Rasha Mohamed Ali	Egypt		
Cover Design	Dr. Azza Osman	Egypt		
Electronic Version Coordinators	Eng. Mahmoud Saaed	Egypt		
Technical Direction of Magazine	Eng. Madonna Makram	Egypt		
Linguistic Revisers	Dr .Reham Mohamed ALY ( English)	Egypt		

# "Architecture, Arts & Humanistic Science Magazine"

Periodical – Scientific – Arbitral

# **Contributions & Correspondences**

Contribution Source	Contribution Fees
Inside Egypt	900 EGP
Arab & Foreign Countries	250 \$

# Way of Payment

Contributions shall be paid in Suez Canal bank

Account number (5301505), in the name of:

(Arab Association for Civilization & Islamic Arts)

Then to be delivered through the email: the Remittance notification.

All Correspondences & Researched shall be sent to the General Supervisor "Prof. Dr. Mohamed Zenhom"

# "Architecture, Arts & Humanistic Science Magazine" Periodical – Scientific – Arbitral

Bldg. 114 – 2<sup>nd</sup> headquarter – New Fustat City – Next to National Museum for Egyptian Civilization – Cairo.

B.O. Box: 11431 – Arab Republic of Egypt Tel: 02 2742 9726 - Mobile: 01000509224 Email: aacia@aaciaegypt.com

Magazine Site



Publisher: The Arab Association for Civilization & Islamic Arts

The published opinions concern the attitude of their author, where it is not necessary to express about the magazine's attitude, so the Magazine is not responsible about such attitudes.

# **Stipulations of Publishing (For Researchers)**

# "Architecture, Arts & Humanistic Science Magazine" Periodical – Scientific – Arbitral

#### **Arbitration:**

All the submitted researches for publishing shall be sent to specialists for arbitration according to the scientific principals. Researcher shall get final acceptance after author performing the required amendments by arbitrators. Although that, researchers shall be responsible about their researches' contents, as the published researches express about the attitudes of their authors not the magazine's attitude, and then, the Board of Editor shall not be responsible about them. All delivered researches shall be subject also to an initial checking by the Board of Editor to decide their competence for arbitration and the stipulated publishing rules, as it may reject the research's acceptance without giving reasons.

#### **Terms of Publishing:**

- 1. Magazine shall publish the original scientific researches in the fields of Architecture and Humanistic Science that are written whether in Arabic or in English.
- 2. Research mustn't be published or submitted before to any other magazine. Researches shall undertake that and to not being submitted for publishing to any other body till taking the reasonable decision in this regard.
- 3. Research mustn't be a part of a published book or any discussed thesis before.
- 4. Research or parts of it shall not be published in any other place after confirming its publishing in the Magazine of the Arab Association for Civilization and Islamic Arts unless after obtaining a written permission from the General Supervisor.

The author's permission to transfer all the publishing rights to the Magazine.

- 6. Author shall get just one version of the published edition of its research with ten received versions by him/her.
- 7. The delivered origin research to the Magazine shall not be returned whether were published or not.

## The Requirements of the Submitted Text for Publishing:

- 1. Assure that the text has been studied completely, linguistic revised, free of any orthographic or grammar errors, and didn't breach any system of the intellectual property.
- 2. Researcher shall submit main title page in Arabic and English stating the study's title, author/authors' names, their full addresses, summarized biography (name, qualification, scientific grade, workplace and name, e-mail), with five to seven terminologies in both Arab and English (suggested keywords by the researcher) expressing about the study's content.

- 3. Researcher shall submit two abstract for the study in about 500 words, one in Arabic, and the other in English.
- 4. When typing the study it will use the font of (Arabic Simplified) as follows: Title: size (16) medium in the line and bold author's name: size (14) medium in line keywords: size (14) text: size (12) side titles: must be short and clearly specified in bold without numbers.
- 5. Side titles shall ne short and specified in bold without numbers.
- 6. Figures, tables and graphs shall be in high resolution in black and white and avoiding the heavy shadow.
- 7. Each table and figure will separately numbers, with short title for each of them to be typed below the table and figure, then to type the source below table or figure.
- 8. By using Microsoft Word (A4), study volume shall be about twenty pages or less, where ten pounds shall be paid against any additional page, as all pages shall have serial number.
- 9. Researches shall be arranged as follows: (Research title, abstract, the research, the research importance, the research goal, the research terminologies, the research method, the theoretical framework of the research, the precedent studies, the research procedures, conclusions' analysis and explanation, recommendations and suggestions, Arabic references & foreign references.

## The required objects to be handed over:

- 1. Researched shall be submitted printed in a copy according to the required text to be published.
- 2. Author shall submit an electronic version of the research with Microsoft Word, where the electronic version can be satisfied.
- 3. Researcher shall attach his/her biography including his/her name in both Arabic and English, his/her current workplace (university & faculty), with his/her academic and scientific ranks and the important researches.
- 4. Research handing over message.
- 5. Publishing confirmation.

# Researches shall be sent to the following email: aacia@aaciaegypt.com Or to the following address:

Bldg.  $114 - 2^{nd}$  headquarter – New Fustat City – Next to National Museum for Egyptian Civilization – Cairo.

B.O. Box: 11431 – Arab Republic of Egypt Tel: 02 2742 9726 - Mobile: 01000509224

## **Arbitrators of the Magazine's Researches**

- **-Prof. Dr. Ibrahim Tahoun:** Professor & Head of Archeology Department Faculty of Arts Helwan University
- -Prof. Dr. Ahmed Eldariush: Rector of Islamic University in Islamabad.
- -Prof. Dr. Ahmed Abd El-Ghany:pro. At faculty of artistic education-Helwan university.
- **-Prof. Dr. Ahmed Khalil:** formerly, the Deputy of Faculty of Applied Arts & Member of the Permanent Scientific Committee of Professors' Promotion.
- **-Prof. Dr. Ali El-Senosy:** pro. At internal design and furniture-faculty of applied arts-Helwan university, the previous deputy of the college.
- **-Prof. Dr. Ahmed Ragab**: Prof. in Islamic Archeology Dept. Deputy of Faculty of Archeology Cairo University.
- **-Prof. Dr. Ahmed Arida**: Formerly Prof. in Interior Design & Furniture Dept. Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Ahmed Salman**: Professor in Texture Department Faculty of Applied Arts Helwan University President of the permanent Scientific Committee for professors' promotion.
- **-Prof. Dr. Ismail Awwad**: Prof. & President of Interior Design & Furniture Dept. Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Ayman Gouda**: Prof. & President of Pottery Dept. Faculty of Applied Arts Helwan University.
- **-Prof. Dr Eisha Hassan:** pro. At textile printing-faculty of applied arts-Helwan university.
- **-Prof. Dr. Tahseen Hamid**: Prof. In Diali University Iraq.
- **-Prof DocTarek Hassan Ahmed**:professor at internal design and furniture-faculty of applied arts.
- **Prof. Dr. Gaber Eid El Wenda**: Vice- General Manager of Nagat Charity Association General Manager of Kuwaiti association for Civilization Communication.
- -Prof. Dr. Hassan Noor: Deputy of Faculty of Archeology Sohag University.
- **-Prof. Dr. Hossam ElNahas**: Formerly Prof & President of Decoration Dept. Faculty of Applied Arts Damietta University.
- **-Prof. Dr. Hassan Amer:** Professor in Faculty of Arts Cairo University.
- **-Prof. Dr. Raafat ElSheikh**: Formerly Dean of Asian Studies Institute Zagazig University.
- **-Prof. Dr. Raafat El Nabarawy:** Former Dean of Faculty of Archeology Cairo University.
- **-Prof. Dr. Ragab Helal**: Prof. & President of Industrial Design Dept. Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Salwa Abuelela**: Prof. & President of Decoration Dept. Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Sohair Osman:** full-time Professor in Textile's Printing Department Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Zeinab Salem**: Prof. of Pottery Dept.& Formerly Deputy of Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Abla Kamal**: Former Deputy of Faculty of Applied Arts.

- **-Prof. Dr. Abdel Khalik Hussein:** formerly, Professor & Head of the Decoration Department Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Abdel Monem Moawad:** full-time Professor in Decoration Department Faculty of Applied Arts Helwan University.
- **-Prof. Dr. AbdelNasser AbdelRahman**: Dean of Faculty of Tourism & Archeology in King Saud in Riyadh Saudi Arabia.
- **-Prof. Dr. Alaa ElDin Shahin:** Prof. of Egypt & Near East history & civilization, former Dean of the Faculty of Archeology, Cairo University.
- **-Prof. Dr. Ezzat Saad:** Professor of Designing in Faculty of Applied Arts Helwan University
- **-Prof. Dr. Aly Kotb:** Member of the Permanent Scientific Committee for professors' promotion Professor in textiles printing Department Faculty of Applied Arts Helwan University.
- -Prof. Dr. Adnan Khouga: Prof. in Beirut University Lebanon.
- **-Prof. Dr. Ola Hashem**: Prof. in Interior Design & Furniture Dept. Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Aly ElTayesh**: Prof. in Islamic Archeology Dept. Faculty of Archeology Cairo University.
- **-Prof. Dr. Abdallah Kamel**: Dean of Higher Institute for Ancient Near East Civilizations- Zagazig University.
- **-Prof. Dr. Ghilan Hamoud**: Prof. in Faculty of Arts Sanaa University Yemen.
- **-Prof. Dr. Farouk ElGohary**: Prof. in Faculty of Engineering & Formerly Deputy of Ain Shams University.
- **-Prof. Dr. Kadry Mohamed Ahmed:** Professor in Pottery Department Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Magdy Elwan:** Head of Archeology Department, Faculty of Arts Helwan University.
- **-Prof. Dr. Mohamed Abdel Hafiz**: Professor of Islamic Civilization Azhar University.
- **-Prof. Dr. Mohamed ElBashary**: Dean of Ibn Sina Institute for Humanistic Studies Lil City France.
- **-Prof. Dr. Mohamed Ishac:** Dean of Faculty of Art Education Helwan University.
- **Prof. Dr. Mohamed Zenhom:** Former President of Glass Department Member of the Permanent Scientific Committee for professors' promotion.
- -Prof. Dr. Mohamed Lamlouki: Prof. in Ibn Zahr University Agadir- Morocco.
- **-Prof . Dr Mohamed Tawfik Abd Al-Gawad:** chief of architecture department at fine arts college-Helwan university.
- **-Prof. Dr. Mohamed Sabry**: Prof. in Texture Dept. & Formerly Dean of Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Mohamed AbdelHady**: Prof. on Monuments Restoration Dept. & Formerly Deputy of Faculty of Archeology Cairo University.
- **-Prof. Dr. Mohamed Aly Shahin**: full-time Professor & formerly Head of the Sculpture Department Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Meshleh ElMarekhi**: Prof. in Islamic Archeology Dept. Faculty of Tourism & Archeology King Saud University in Riyadh.
- **-Prof. Dr. Mostafa AbdelRahim**: Formerly Prof. in Glass Dept. Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Maisoun Kotb**: Prof. in Ad. Dept. & Deputy of Faculty of Applied Arts Helwan University.

- **-Prof. Dr. Nabil ElSamalouty**: Prof. & Formerly Dean of Faculty of Humanistic Studies.
- **-Prof. Dr. Nabil AbdelAzim**: Prof & Formerly President of Interior Design & Furniture Faculty of Applied Arts Helwan University.
- **-Prof. Dr. Nagwa ElAdawy**: Prof. & Formerly President of Ad. Dept. Faculty of Applied Arts Helwan University.
- -Prof. Dr. Nazar ElTarshan: Prof. in Jordanian University.
- **-Prof. Dr. Neama Morsy**: Formerly: Dean of Faculty of House Science School Menia University.
- **-Prof. Dr. Hoda Darwish**: Prof. & Formerly Dean of Asian Studies Center Zagazig University.
- **-Prof. Dr. Hesham Sameh**: Prof. in Architectural Engineering Dept. Faculty of Engineering Cairo University.
- **-Prof. Dr. Hanaa Ahmed ElKazaz:** Professor & Head of the Glass Department Faculty of Applied Arts Helwan University.
- **-Prof. Dr- Moustafa Al-Gamal**/pro. At textile department-faculty of applied arts-Helwan university.
- **-Prof. Dr- Mohamed El-Badry**/ pro.at fashion and ready made cloth-faculty of applied arts-Helwan university.
- **-Prof. Dr- Mohamed Shehata**/previous head of advertising department-faculty of applied arts-Helwan university.
- **-Prof. Dr- Mohamed Ezzat Saad**/ previous head of industrial design department faculty of applied arts-Helwan university.
- **-Prof. Dr Al-Sayed Ali Al-sayed**/previous head of textile department -faculty of applied arts-Helwan university.
- **-Prof. Dr Maha Al-Halaby** / pro. At interior design and furniture-faculty of applied arts-Helwan university.
- **-Prof. Dr- Samy Abd El-Fatah**/pro. At industrial design department-faculty of applied arts-Helwan university.
- **-Prof. Dr- Maysa Fekry** Ahmed/previous head of textile printing department -faculty of applied arts-Helwan university.
- **-Prof. Dr Tahany El-Adly**/ pro. At decoration department -faculty of applied arts-Helwan university.
- **-Prof. Dr Zeinat Abd El-G**awad/ pro. At ceramic department -faculty of applied arts-Helwan university.
- **-Prof. Dr- Mohamed Abd El Khalek Hussin**/ previous head of decoration department -faculty of applied arts-Helwan university and Damietta university.
- **-Prof. Dr- Abd El-Rahman Mohamed Bakr**/pro.at interior design and furniture department -faculty of applied arts-Helwan university.
- **-Prof. Anne Marie**/ design professor at GUC. German university in Cairo.
- -Pro.dr./ Fatma Bassyoni Al-Shenawy: Faculty of Design Jaadah
- -Prof. Bernard Okeen: Prof. of Islamic Art U.S.A.
- **-Prof. Naceur Ayed:** France University.
- -Prof. Basile Christaras: Greece University.
- -Prof. Brahim Benyoucef: Formerly Algeria University & Montreal University.
- -Prof. Shweta Kinra: Bahrain University.
- -Prof. Suchitra Sueebrasan: Thailand University.
- **-Prof. Janes Kromar:** Institute of Cultural Patrimony Conservation Slovenia University.
- -Prof. Peter Vandenabeele: Janet University Belgium.

- **-Prof. Emil Constantinescu:** Prof. of Geology Former President of Republic of Romania.
- **-Prof. Emine N. Caner:** Middle East University for Technology Architecture Dept. Turkey.
- **-Prof. W.E. Johnson:** Lab. Of Materials & Nano Technology Harvard University Museum America.
- **-Prof. Bernd Fitzner:** Institute Geology Achen University Germany.
- -Prof. Renata Picone.: Department of Architecture, University of Naples, Italy
- **-Prof. Park T.:** Department of world cultural heritage studies, University of Tsukuba, Tsukuba, Japan
- -Prof. Barrera, P.N.: Harvard University, Regional Studies Asia, USA
- **-Prof. Manferdini, Anna :** Department of Architecture, University of Bologna, Bologna, Italy
- **-Prof. Dreyfuss, Tabitha**: Faculty of the built Environment, Department of the Built heritage, University of Malta
- **-Prof. Papayianni, Joanna**: Department of Civil Engineering, Aristotale University of Thessaloniki, Thessaloniki, Greece
- **-Prof. Kourkoulis, Stavros**: National Technical University of Athens, Greece, Department of Applied Science
- **-Prof. Bernd, Fitzner**: Institute of Geology, Aachen University, Aachen, Germany

Ser.	Research's Name	Research Title	Nation -ality	Page No.
1	Implementing Green Manufacturing at Sewing Room in Medium Garment Factories Using Lean six Sigma	Dr. Ahmed Fahem Mohamed Taha El Barbary	Egypt	14-1
2	An analytical study of Islamic decorations according to the principles of the Gestalt school	Prof. Lect. Dr. Ahmed Mohamed Safy El-Den Lect. Dr. Fatma Ahmed Mohamed Hussien	Egypt	32-15
3	Creative integration and Interconnectivity between the various Textile printing techniques and Interior design	Prof. Lect. Dr. Ashgan Abdel Fatah Abdel Karem	Egypt	53-33
4	The aesthetic philosophies of interior design aesthetics through the ages	Prof. Dr. Amany Ahmed Mashhour hendy Lect. Desgn. Aya Lotfy Zakaria Habq	Egypt	69-54
5	Technological compatibility of building materials and its environmental impact on interior design	Lect. Dr. Amira Fawzy Helmy Ali Almaz	Egypt	84-70
6	Aesthetics forming of interior design	Prof. Dr. Omaima Ibrahem Mohamed Qasem Prof. Dr. Ismail Ahmed Awad Lect. Desgn. Mona Said Othman Badr	Egypt	104-85
7	An Innovative Vision to Activate the Aesthetics of Glass Ornaments in Ladies' Printed Fabrics Design	Prof. Lect. Dr. Eman Mohamed Anis Lect. Dr. Hager Saied Ahmed Mohamed Hefnawy	Egypt	129-105
8	Concept of Abstract as Approach for Applying the Method of Formal Criticism in the Field of Painting	Prof. Dr. Enas Abdel Adel Mohamed Prof. Lect. Dr. Heba Abdel Mohsen Nagy Lect. Amal Gamal Fathy Abel Satar	Egypt	143-130
9	Quality Control of Rubber Band in Clothing Products	Prof. Dr. Bahira El Gebaly Gabr Prof. Lect. Dr. Ghada Ismail El Gamal Researcher. Nosa Mansouf Tawfik El Badawy	Egypt	164-144
10	Heritage as an input to self- identity in contemporary art	Prof. Lect. Dr. Thoraia Hamed Youssif	Egypt	181-165

11	Ornamentations of Aznik ceramics as an input to enrich Designs of printed	Prof. Lect. Dr. Gehan Mohamed El Gamal	Egypt	204-182
12	ladies' dresses  Activation of E-learning in the system of study at the University of Imam applied to the decision to edit elements of the visual declaration and design for students of the College of Media and Communication	Dr. Khaled Abdel Razik Abdel Tawab	Egypt	228-205
13	Images of Bahram Core and the Seven Princesses in the light of a five manuscript preserved by the Walters Gallery - Peltmore	Prof. Dr. Raafat Mohamed El Nabrawy Prof. Lect. Dr. Ehab Ahmed Ibrahim Lect. Desgn. Marwa Omar Mohamed	Egypt	255-229
14	The Technical mechanisms to display the 3D garment designs online	Dr. Rania Shawky Mohamed Ghazy	Egypt	276-256
15	The psychology of color and its effect on the aesthetic taste of architectural facades	Prof. Lect. Dr. Rahsa Mohamed Ali Hassan Designer Dr. Ibrahem Badawy Ibrahem	Egypt	293-277
16	Apparel design as a threshold of boosting Egyptian Children's nationalism	Lect. Dr. Rasha Wagdy Khalel	Egypt	318-294
17	Taking advantage of various ceramic products in designing Japanese flower arrangement as an aesthetic and economical value	Dr. Zahira Tawfik Zaky Designer Dr. Reham Omran	Egypt	335-319
18	Religious Establishments in Egypt in Prehistoric and Early Era	Dr. Zainab Abdel Tawab Riad Khames	Egypt	356-336
19	Design of Egyptian sporting online news (Analytical Study)	Prof. Lect. Dr. Sameh Moustafa Hassan	Egypt	371-357
20	The role of Digital Art in Mural Painting at Italian Metro Stations	Researcher. Smar Saied Ibrahem Mohamed	Egypt	390-372
21	The theory of numbers in Islamic art as one of the sources of inspiration in modern interior design	Lect. Dr. Sanagik Ibrahem Moustafa Mohamed	Egypt	412-391

in the creativity of advertising for smart phone systems  23 Develop small dolls as an educational tool to teach shape in apparel design principles subject  24 Arabic letters as units of artistic design in Islamic manuscripts: the influence of Arabic calligraphy on arts across the world  25 Advanced identity and their impact on contemporary interior design  26 Implement Nostalgia in Building Advertising Message  "A Study on Television Advertising in Egypt"  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic
Second Profession   Professio
Develop small dolls as an educational tool to teach shape in apparel design principles subject
educational tool to teach shape in apparel design principles subject  24 Arabic letters as units of artistic design in Islamic manuscripts: the influence of Arabic calligraphy on arts across the world  25 Advanced identity and their impact on contemporary interior design  26 Implement Nostalgia in Building Advertising Message  "A Study on Television Advertising in Egypt"  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Lamiaa Abdel Egypt  Porf. Dr. Lamiaa Abdel Rahman Ibrahem Researcher. Eman Gamal Mohamed  Por. Maisa Ahmed El Far  Suspensions  Prof. Dr. Lamiaa Abdel Egypt  Forf. Dr. Lamiaa Abdel Rahman Ibrahem Researcher. Eman Gamal Mohamed  Por. Maisa Ahmed El Far  Suspensions  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed
shape in apparel design principles subject  24
24 Arabic letters as units of artistic design in Islamic manuscripts: the influence of Arabic calligraphy on arts across the world  25 Advanced identity and their impact on contemporary interior design  26 Implement Nostalgia in Building Advertising Message  "A Study on Television Advertising in Egypt"  Advertising in Egypt"  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  29 Arabic letters as units of artistics and in Islamic Ahmed Jokharsha  Prof. Dr. Ola Hashem Dr. Hala Salah Hamed Lect. Desgn. Mai Ibrahem El Desouky Abdel Aziz  Prof. Dr. Lamiaa Abdel Karem Qasem Lect. Dr. Elham Abdel Rahman Ibrahem Researcher. Eman Gamal Mohamed  Dr. Maisa Ahmed El Far  Egypt  505-49:  531-506
Arabic letters as units of artistic design in Islamic manuscripts: the influence of Arabic calligraphy on arts across the world   25
artistic design in Islamic manuscripts: the influence of Arabic calligraphy on arts across the world  25 Advanced identity and their impact on contemporary interior design  26 Implement Nostalgia in Building Advertising Message "A Study on Television Advertising in Egypt"  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Ahmed Jokharsha  Begypt  481-469  Prof. Dr. Lamiaa Abdel Karem Qasem Lect. Dr. Elham Abdel Rahman Ibrahem Researcher. Eman Gamal Mohamed  Dr. Maisa Ahmed El Far  Egypt  505-499  505-499  531-506
manuscripts: the influence of Arabic calligraphy on arts across the world  25 Advanced identity and their impact on contemporary interior design  26 Implement Nostalgia in Building Advertising Message "A Study on Television Advertising in Egypt"  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  manuscripts: the influence of Arabic calligraphy on arts across the world  Prof. Dr Ola Hashem Egypt  Prof. Dr Ola Hashem Egypt  Prof. Dr. Lamiaa Abdel Karem Qasem Lect. Dr. Elham Abdel Rahman Ibrahem Researcher. Eman Gamal Mohamed  Por. Maisa Ahmed El Far  Egypt  505-493  505-493  Frof. Dr. Mohamed Ali Abdel Hafez Mohamed
of Arabic calligraphy on arts across the world  25 Advanced identity and their impact on contemporary interior design  26 Implement Nostalgia in Building Advertising Message  "A Study on Television Advertising in Egypt"  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Ola Hashem Dr. Hala Salah Hamed Lect. Desgn. Mai Ibrahem El Desouky Abdel Aziz  Prof. Dr. Lamiaa Abdel Karem Qasem Lett. Dr. Elham Abdel Rahman Ibrahem Researcher. Eman Gamal Mohamed  Dr. Maisa Ahmed El Far  Egypt  505-49:  Abdel Hafez Mohamed  Egypt  531-506
25 Advanced identity and their impact on contemporary interior design  26 Implement Nostalgia in Building Advertising Message "A Study on Television Advertising in Egypt"  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  27 The religious regulations of architecture of Islamic  28 The religious regulations of architecture of Islamic  27 Advanced identity and their Prof. Dr Ola Hashem Dr. Hala Salah Hamed  28 Prof. Dr Ola Hashem  Prof. Dr Ola Hashem  Prof. Dr Ola Hashem  Prof. Dr Ola Hashem  Egypt  494-48:
Advanced identity and their impact on contemporary interior design
impact on contemporary interior design  Dr. Hala Salah Hamed Lect. Desgn. Mai Ibrahem El Desouky Abdel Aziz  26 Implement Nostalgia in Building Advertising Message "A Study on Television Advertising in Egypt"  Prof. Dr. Lamiaa Abdel Karem Qasem Lect. Dr. Elham Abdel Rahman Ibrahem Researcher. Eman Gamal Mohamed  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  Dr. Maisa Ahmed El Far Egypt  Sob-493  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt  531-506
Lect. Desgn. Mai Ibrahem El   Desouky Abdel Aziz
Desouky Abdel Aziz   26   Implement Nostalgia in Building Advertising Message   Message   Lect. Dr. Elham Abdel Rahman Ibrahem Researcher. Eman Gamal Mohamed   Mohamed
Building Advertising Message "A Study on Television Advertising in Egypt"  THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  The religious regulations of architecture of Islamic  Rahman Ibrahem Researcher. Eman Gamal Mohamed  Dr. Maisa Ahmed El Far  Egypt  Fof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt  531-506
Message "A Study on Television Advertising in Egypt"  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Message Rahman Ibrahem Researcher. Eman Gamal Mohamed  Dr. Maisa Ahmed El Far  Egypt  505-493  Fof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt  531-506
"A Study on Television Advertising in Egypt"  Rahman Ibrahem Researcher. Eman Gamal Mohamed  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Rahman Ibrahem Researcher. Eman Gamal Mohamed  Prof. Mohamed El Far  Egypt  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499  505-499
Advertising in Egypt"  Researcher. Eman Gamal Mohamed  27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Researcher. Eman Gamal Mohamed  Dr. Maisa Ahmed El Far  Egypt  505-493  Frof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt  531-506
Mohamed   Egypt   505-493
27 "PHILOSOPHY OF SUFI THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt 505-493  Figure 505-493
THOUGHT AS AN INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt 531-500
INTRODUCTION TO THE CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt 531-506
CREATION OF CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt 531-506
CONTEMPORARY SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt 531-500
SCULPTURE SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt 531-500
SUSPENSIONS"  28 The religious regulations of architecture of Islamic  Prof. Dr. Mohamed Ali Abdel Hafez Mohamed  Egypt 531-500
architecture of Islamic  Abdel Hafez Mohamed
architecture of Islamic Abdel Hafez Mohamed
hammams
Archaeological and applied
study on selected examples
of hammams in Islamic
world
29 The Devolpment Stages of Dr. Mohamed Moursy Egypt 555-532
Royal Tomb Structure in Mohamed El Garhy
Ancient Egypt  (From the old kingdom to
(From the old kingdom to the era of Tuthmosis I in the
(new kingdom)
30 The use of future Dr. Medhat Ahmed Samra Egypt 573-550
technologies to develop  Lect. Ola Tarek El Qebany
architectural learning spaces
in Egypt

31	The influence of Islamic art on the design of the functional product	Researcher. Marwa Mohamed Moustafa El Masry	Egypt	587-574
32	Latent Energy of Space Dynamics as an Aesthetic Source in the Arab Lathing	Dr. Manal Abdel Hamed Shaltot	Egypt	605-588
33	The tourist's advertising design between the symbolic picture and the global reality	Dr. Mona Abdel Aziz Hassan Abdullah	Egypt	628-606
34	Visual identification criteria for the design of the publications manual of establishments or bodies according to their activities	Prof. Lect. Dr. Maisara Atef Al Mutaiy	Egypt	652-629
35	Innovated Clothes to In Reach Fashion Design For Working Woman	Prof. Lect. Dr. Naglaa Mmohamed Teama	Egypt	668-653
36	nspired by an Arabic alphabet of contemporary Gothic writings Technical vision from Caligrafia to Tibogravi	Prof. Lect. Dr. Nessrin Ezzat Gamal El-Den Mahmoud Ezzat	Egypt	682-669
37	The design of creative apparels employing bead weaving techniques	Prof. Dr. Nashwa Moustafa Hafez Prof. Lect. Dr. Wafaa Abdel Rady Qorashy Lect. Asmaa Rafie Mohamed Ahmed	Egypt	706-683
38	Contemporary tools in developing handicrafts of block printing textile	Lect. Dr. Noha Ali Radwan Mohamed Sultan	Egypt	720-707
39	Reciprocity in the art of ceramics to achieve contemporary ceramic sculpture	Dr. Hala Bent Ahmed Bahmim	Saudi	732-721
40	Realistic applicable projects as a motivation to stimulate design students' creativity Towards an effective design teaching	Lect. Dr. Heba Othman Abdel Rehem Othman Zohny	Egypt	747-733
41	The impact of globalization and cultural identity in contemporary architecture (analytical study of the architectural work of Zaha Hadid)	Dr. Hoda Gad El-Rab Abdo Madkour	Egypt	762-748

42	The roll of oriental painters	Prof. Dr. Wadieaa Bent	Egypt	797-763
	in preserving the Arab	Abdullah Abn Ahmed Bokar	<i>6,</i> <b>1</b>	
	heritage of the 19 <sup>th</sup> century.			
43	Design Solutions 4 Crafts	Dr/ Doaa El Aidi	Egypt	1-11
15	Development in Egypt: A	Di Doda El Mai	Egypt	1 11
	Strategic Approach to			
	anticipate challenges and to			
	optimize choices			
44	"The Symbolic Meaning for	Dr. Fayrouz Mohamed	Egypt	12-20
	Divinity concept and	, and the second	<b>28</b> , pt	12 20
	Landscape Representation	Mahmoud Ibrahim		
	in "Victory Stele of Naram-			
	Sin"			
45	UNE NOUVELLE VISION	Dr/ Meriem Redjem	Algeria	21-38
	CRÉATIVE DE			
	CONCEPTION SUR LES			
	BASES IDENTITAIRES			
	ISLAMIQUES DES			
	MOSQUÉES EN ALGÉRIE			
46	Nubian Visual Culture for	Dr/ Nahed Baba	Egypt	39-49
	Contemporary Artistic &			
	Printed Textile Designs			
47	Using color management	Dr/ Neven Abd Al Aziz Saleh	Egypt	50-57
	systems to adjust the ink	Dr/ Mahmoud Farouk El-		
	Keys at the litho offset sheet	Feky		
	feed printing machine	Eng/ Mohamed Hassan El-		
48	"A1 4011x2" aggaraign igymray	Halawany	E arm 4	50.02
48	"Al-tally" ascension journey	Dr/ Noha Fawzy Abdel Wahab	Egypt	58-83
	from an Egyptian folk art to international fashion trend	wanab		
	international fasinon trend			
49	Biomimicry as an	Dr/ Sarah Fathy Ahmed	Egypt	84-104
-	innovation in modern	Fahmy	8 <i>J</i> P*	
	Architecture Design	_ :::::5		
50	The Effects of Light	Dr/ Tarek Bahaa Al Deen	Egypt	105-120
	Intensity on Tracing Digital	Hamd Allah		
	Image into Vector Image			